



<https://jobable.govhelp.in/job/wipro-new-vacancy-job-search-freshers-job-marketing-staff/>

Wipro New Vacancy – Job Search – Freshers Job – Marketing Staff

Hiring organization

Wipro

Job Location

India

Remote work from: IN

Date posted

April 8, 2024

Valid through

31.12.2024

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Base Salary

USD 20 - USD 32

APPLY NOW

Qualifications

Any Graduate

Employment Type

Full-time

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Description

Wipro New Vacancy

We're seeking a passionate and results-oriented Marketing Staff member to join our dynamic remote team. You'll work closely with senior marketing professionals to develop and implement comprehensive marketing strategies across various channels. This role offers a unique opportunity to hone your marketing skills, gain valuable experience in a fast-paced environment, and contribute to the success of a global brand.

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Wipro Careers

Responsibilities

- Assist in developing and executing marketing campaigns across digital, social media, and traditional channels.
- Conduct market research and competitor analysis to identify trends and opportunities.
- Create engaging content (e.g., blog posts, social media content, email marketing copy) to attract and nurture leads.
- Manage and update marketing collateral, ensuring brand consistency and messaging.
- Support with event planning and execution, including online events and webinars.
- Analyze marketing campaign performance and provide data-driven

recommendations for improvement.

- Stay up-to-date on the latest marketing trends and technologies.
- Collaborate effectively with internal and external stakeholders, including sales, design, and product teams.

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Wipro Jobs Near Me

Skills and Qualifications

- Bachelor's degree in Marketing, Communications, or a related field (or equivalent experience).
- 0-3 years of experience in marketing or a related field (freshers or experienced candidates welcome).
- Strong understanding of marketing principles and best practices.
- Excellent written and verbal communication skills.
- Proficiency in social media marketing and content creation.
- Ability to work independently and manage multiple tasks effectively.
- Strong analytical and problem-solving skills.
- Familiarity with marketing automation tools (a plus).
- A passion for technology and innovation.

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