

<https://jobable.govhelp.in/job/whitehat-jr-recruitment-2024-job-vacancy-near-me-marketing-specialist-post/>

## Whitehat JR Recruitment 2024 – Job Vacancy Near Me – Marketing Specialist Post

**Hiring organization**  
Whitehat JR

### Job Location

India  
Remote work from: IND

**Date posted**  
January 6, 2024

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**Valid through**  
31.08.2024

### Base Salary

USD 11,500 - USD 18,000

APPLY NOW

### Qualifications

12th/ Graduate

### Employment Type

Full-time

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### Description

## Whitehat JR Recruitment 2024

WhiteHat Jr., India's leading online coding platform for kids, is searching for a passionate and skilled Marketing Specialist to join our growing team. In this role, you'll play a crucial part in crafting compelling campaigns, igniting brand awareness, and attracting young minds to the magical world of coding.

## Whitehat JR Careers

### Responsibilities:

- Develop and execute creative marketing campaigns across various online and offline channels (social media, content marketing, PR, events).
- Craft engaging content (blog posts, website copy, social media posts) that resonates with parents and inspires kids to code.
- Manage and optimize our online presence to ensure maximum reach and engagement.
- Analyze marketing data and report on campaign performance to drive continuous improvement.
- Collaborate with cross-functional teams (product, design, sales) to ensure seamless campaign execution and brand consistency.

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### Whitehat JR Jobs near me

**Skills:**

- Strong understanding of digital marketing principles and best practices.
- Excellent copywriting and storytelling skills with a knack for making complex concepts simple and fun.
- Content creation skills (writing, video editing, graphic design) are a plus.
- Proficiency in social media platforms and marketing tools.
- Proven ability to work independently and as part of a team.

**Important Links** **Find the Link in [Apply Now](#) Button**

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