



<https://jobable.govhelp.in/job/vivo-recruitment-2024-job-recruitment-senior-marketing-analyst-post/>

Vivo Recruitment 2024 – Job Recruitment – Senior Marketing Analyst Post

Hiring organization
Vivo

Job Location

India
Remote work from: IND

Date posted
January 6, 2024

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Valid through
31.08.2024

Base Salary

USD 11,200 - USD 18,200

APPLY NOW

Qualifications

12th/ Graduate

Employment Type

Full-time

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Description

Vivo Recruitment 2024

Vivo, a leading global smartphone brand renowned for its innovative technology and youthful spirit, is seeking a Senior Marketing Analyst to join our dynamic team. In this pivotal role, you'll play a key part in shaping Vivo's marketing strategy, analyzing data to gain actionable insights, and driving successful campaigns that resonate with our target audience.

Vivo Careers

Responsibilities:

- Conceptualize and develop data-driven marketing strategies aligned with Vivo's brand vision and market objectives.
- Conduct in-depth market research and competitor analysis to identify opportunities and optimize campaigns.
- Analyze marketing performance data using advanced tools and techniques, providing insights to inform decision-making.
- Develop and implement effective marketing campaigns across various channels, including digital, social media, and offline activations.
- Collaborate with cross-functional teams (product, sales, creative) to ensure seamless campaign execution and maximize impact.

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Vivo Jobs near me

Skills:

- Proficiency in data analysis tools (e.g., Tableau, Power BI, SQL) and statistical software (e.g., R, Python).
- Strong analytical and problem-solving skills with the ability to interpret data and draw actionable conclusions.
- Excellent communication and presentation skills to effectively share insights and recommendations with stakeholders.
- Creative thinking and strategic vision to develop innovative marketing solutions.

Important Links Demonstrated experience in managing and optimizing marketing budgets. **Find the Link in [Apply Now](#) Button**

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