



<https://jobable.govhelp.in/job/vi-recruitment-2024-latest-job-marketing-specialist-post/>

VI Recruitment 2024 – Latest Job – Marketing Specialist Post

Hiring organization
VI

Job Location

India
Remote work from: IND

Date posted
January 10, 2024

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Valid through
31.08.2024

Base Salary

USD 11,200 - USD 19,200

APPLY NOW

Qualifications

12th/ Graduate

Employment Type

Full-time

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Description

VI Recruitment 2024

At VI, we're more than just an AI company. We're a team of passionate individuals who believe in the power of technology to solve real-world problems and make a positive impact. As a Marketing Specialist, you'll play a crucial role in shaping our brand narrative, amplifying our reach, and generating leads for our groundbreaking AI solutions.

VI Careers

Responsibilities:

- Develop and execute creative marketing campaigns across various channels (digital, social media, content marketing, etc.)
- Craft compelling messaging that resonates with our target audience and highlights the value proposition of VI's AI solutions.
- Manage and optimize digital advertising campaigns to maximize reach and engagement.
- Analyze campaign performance and generate data-driven insights to inform future strategies.
- Collaborate with cross-functional teams (product, sales, design) to ensure brand consistency and alignment.
- Stay ahead of industry trends and identify new opportunities for growth.

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VI Jobs near me

Skills:

- A minimum of 3 years of experience in marketing, preferably within the tech or B2B sector.
- A proven track record of developing and executing successful marketing campaigns.
- Strong understanding of digital marketing principles and best practices.
- Excellent written and verbal communication skills, with the ability to tell a captivating story.
- Creativity and passion for crafting engaging content that resonates with diverse audiences.
- Proficiency in marketing and advertising software (e.g., Google Ads, social media management platforms, marketing automation tools).
- Ability to work independently and as part of a team in a fast-paced environment.

Important Links Adapt a data-driven approach to decision making and a hunger for results. **Find the Link in [Apply Now](#) Button**

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