VI Recruitment 2024 – All Jobs For You – Marketing Advertising Executive Post

Hiring organization
VI

Job Location
India
Remote work from: IND

Date posted
December 30, 2023

Valid through
31.08.2024

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Base Salary
USD 11,300 - USD 19,200

Qualifications
12th/ Graduate

Employment Type
Full-time

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Description

VI Recruitment 2024

VI, a leading telecom operator in India, is on a mission to connect people and fuel aspirations. We offer a robust network, innovative services, and a commitment to making a positive impact. As a Marketing Advertising Executive at VI, you'll play a crucial role in shaping our brand narrative, crafting compelling campaigns, and driving customer engagement.

VI Careers

Responsibilities:

- Develop and execute creative marketing campaigns across various channels (digital, social media, print, etc.)
- Collaborate with cross-functional teams (product, design, sales) to bring marketing strategies to life
- Generate fresh ideas and concepts that resonate with VI's target audience
- Manage the production of marketing materials, ensuring quality and brand consistency
- Analyze campaign performance and track key metrics to optimize results
- Stay up-to-date on industry trends and adapt strategies accordingly

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VI Jobs near me

Skills:

- A Bachelor's degree in Marketing, Communications, or a related field (preferred)
- 2+ years of experience in advertising or marketing, ideally in the telecom industry
- Strong understanding of marketing principles and best practices
- Proven ability to develop creative and engaging marketing content
- Excellent written and verbal communication skills
- Ability to work independently and as part of a team in a fast-paced environment
- Passion for VI and its commitment to connecting people

Important Links **Find the Link in** [Apply Now](#) **Button**

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