



<https://jobable.govhelp.in/job/urgent-hiring-in-mankind-pharma-free-job-marketing-specialist/>

Urgent Hiring in Mankind Pharma – Free Job – Marketing Specialist

Hiring organization
Mankind Pharma

Job Location

India
Remote work from: IND

Date posted

February 13, 2024

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Valid through

31.08.2024

Base Salary

USD 11 - USD 23

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Urgent Hiring in Mankind Pharma

We are seeking a passionate and creative Marketing Specialist to join our dynamic team. In this role, you will play a key part in developing and executing engaging marketing campaigns that drive brand awareness, product sales, and market share. You will collaborate closely with cross-functional teams including sales, product development, and market research to ensure our marketing efforts are aligned with our strategic goals.

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Mankind Pharma Careers

Responsibilities:

- Develop and implement comprehensive marketing campaigns across various channels, including digital, print, and social media.
- Conduct market research to identify target audiences and understand their needs and preferences.
- Create compelling marketing materials, such as website content, brochures, and social media posts.
- Monitor campaign performance and analyze data to optimize effectiveness.
- Stay updated on the latest marketing trends and technologies.
- Support other marketing initiatives as needed.

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Skills:

- Excellent communication and writing skills.
- Strong analytical and problem-solving abilities.
- Ability to work independently and as part of a team.
- Creativity and innovative thinking.
- Proficiency in marketing software and tools.
- Understanding of digital marketing principles.

Tags:

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