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## Tech Mahindra Careers – Job Card – Fast Job For Jr. Marketing Executive

### Hiring organization

Tech Mahindra

### Date posted

March 23, 2024

### Valid through

31.12.2024

### Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

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### Base Salary

USD 14 - USD 23

### Qualifications

Graduate, Post Graduate

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### Employment Type

Full-time

### Description

## Tech Mahindra Recruitment 2024

Are you a creative and passionate individual with a knack for storytelling? Do you thrive in a fast-paced environment and enjoy staying ahead of the curve in the ever-evolving digital landscape? If so, then a career as a Jr. Marketing Executive at Tech Mahindra might be the perfect fit for you!

### Tech Mahindra Jobs Near Me

Tech Mahindra is a leading provider of solutions and services to the connected world, offering a dynamic and collaborative work environment where you can learn, grow, and contribute to cutting-edge projects. In this role, you'll play a vital part in shaping Tech Mahindra's brand narrative and driving successful marketing campaigns.

### Summary

We're seeking a highly motivated and results-oriented Jr. Marketing Executive to join our team. You'll be responsible for a wide range of marketing activities, from developing creative content to managing social media channels and supporting campaign execution. This is an excellent opportunity for a recent graduate or someone with a few years of experience to gain valuable skills and knowledge in the exciting world of tech marketing.

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## Key Responsibilities

- Develop and execute creative content for various marketing initiatives, including blog posts, social media graphics, and email campaigns.
- Manage and maintain Tech Mahindra's social media presence across various platforms (e.g., LinkedIn, Twitter, Facebook).
- Conduct market research and competitor analysis to identify trends and opportunities.
- Assist with the planning and execution of marketing campaigns across different channels.
- Support with lead generation and nurturing activities.
- Monitor and analyze marketing campaign performance and provide insights for improvement.
- Stay updated on the latest marketing trends and technologies.
- Work collaboratively with other marketing team members, internal departments, and external agencies.

## Required Skills and Qualifications

- Bachelor's degree in Marketing, Communications, or a related field (or equivalent experience).
- 0-2 years of experience in marketing or a related field (freshers can apply).
- Excellent written and verbal communication skills.
- Strong analytical and problem-solving skills.
- Ability to work independently and as part of a team.
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint).
- Working knowledge of social media marketing tools and platforms is a plus.
- Creativity, initiative, and a passion for marketing are essential.

## Experience

This role is ideal for both recent graduates and individuals with a few years of marketing experience. We are looking for someone who is eager to learn and grow their skills in the dynamic field of technology marketing.

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## Why Join Tech Mahindra ?

At Tech Mahindra, you'll be part of a team of talented and passionate individuals who are committed to innovation and excellence. We offer a competitive

compensation package, comprehensive benefits plan, and a positive work environment that fosters creativity and collaboration. You'll have the opportunity to work on challenging and rewarding projects, gain valuable experience, and make a real impact on the company's success.

- **Growth Opportunities:** We invest in our people and provide opportunities for professional development and career advancement.
- **Work-Life Balance:** We believe in a healthy work-life balance and offer flexible work arrangements.
- **Culture of Innovation:** We are a company that values innovation and encourages our employees to think outside the box.
- **Global Exposure:** Tech Mahindra has a presence in over 100 countries, offering opportunities for international exposure and collaboration.
- **Remote Work:** This position can be done remotely, allowing for a flexible work schedule.

### Application Process

To apply, please submit your resume and cover letter online. In your cover letter, please tell us why you're interested in this role and what you can bring to Tech Mahindra.

### Motivate to Join

We are looking for a talented and enthusiastic individual who is ready to take their marketing career to the next level. If you're passionate about technology and have a creative mind, we encourage you to apply!

**Join Tech Mahindra and help us shape the future of technology!**

### General Overview

This is an exciting opportunity to join a leading technology company and play a key role in its marketing efforts. You'll gain valuable experience in all aspects of digital marketing, work with cutting-edge technologies, and be part of a team that is passionate about making a difference.

**We look forward to hearing from you!**

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