



<https://jobable.govhelp.in/job/swiggy-recruitment-2024-all-india-jobs-marketing-sales-representative-post/>

Swiggy Recruitment 2024 – All India Jobs – Marketing Sales Representative Post

Hiring organization
Swiggy

Job Location

India
Remote work from: IND

Date posted
January 5, 2024

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Valid through
31.08.2024

Base Salary

USD 11,200 - USD 19,200

APPLY NOW

Qualifications

12th/ Graduate

Employment Type

Full-time

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Description

Swiggy Recruitment 2024

As a Marketing Sales Representative at Swiggy, you will play a crucial role in driving revenue and brand awareness for our business. You will be responsible for building relationships with restaurants and merchants in your assigned territory, promoting Swiggy's services, and securing new partnerships.

Swiggy Careers

Responsibilities:

- Identify and target potential restaurant and merchant partners within your assigned territory.
- Develop and maintain strong relationships with restaurants and merchants, understanding their needs and challenges.
- Present and demonstrate the value proposition of Swiggy's platform to potential partners.
- Negotiate and finalize contracts with restaurants and merchants, ensuring mutually beneficial agreements.
- Onboard new restaurants and merchants onto the Swiggy platform, providing training and support.
- Monitor and analyze performance metrics, identifying areas for growth and improvement.
- Report regularly to manager on sales activity, progress, and challenges faced.
- Participate in marketing and promotional activities to increase brand

awareness and customer acquisition.

- Stay updated on industry trends and competitor activity to adapt strategies accordingly.

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Swiggy Jobs near me

Skills:

- Bachelor's degree in Marketing, Business Administration, or a related field is preferred.
- Minimum 1 year of experience in sales or business development, preferably in the food and beverage industry.
- Strong communication and interpersonal skills, with the ability to build rapport and trust with diverse stakeholders.
- Excellent negotiation and closing skills to secure new partnerships.
- Proven ability to achieve sales targets and exceed expectations.
- Excellent time management and organizational skills to handle multiple priorities simultaneously.
- Strong analytical and problem-solving skills to identify and overcome challenges.
- Proficiency in MS Office Suite and CRM software.
- Passion for the food and beverage industry and understanding of Swiggy's business model is a plus.

Important Links Ability to travel within your assigned territory is essential. **Find the Link in [Apply Now](#) Button**

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