



<https://jobable.govhelp.in/job/swiggy-recruitment-2023-24-all-india-jobs-market-researcher-post/>

Swiggy Recruitment 2023-24 – All India Jobs – Market Researcher Post

Hiring organization
Swiggy

Job Location

India
Remote work from: IND

Date posted
December 22, 2023

(adsbygoogle = window.adsbygoogle || []).push({});

Valid through
30.06.2024

Base Salary

USD 11,200 - USD 18,700

APPLY NOW

Qualifications

12th/ Graduate

Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});

Description

Swiggy Recruitment 2023-24

At Swiggy, you'll be more than just a researcher; you'll be a culinary cartographer, mapping the ever-evolving landscape of Indian food preferences. Your insights will shape Swiggy's offerings, drive marketing campaigns, and ultimately, delight millions of foodies across the country.

Swiggy Careers

Responsibilities:

- **Trend Tracker:** Analyze market data and consumer behavior to identify emerging food trends, popular dishes, and regional preferences.
- **Survey Chef:** Craft and execute surveys, focus groups, and interviews to gather in-depth insights from Swiggy users and the broader food ecosystem.
- **Data Decoder:** Analyze quantitative and qualitative data using advanced research methodologies, transforming raw information into actionable insights.
- **Storyteller with Numbers:** Craft compelling and data-driven reports that effectively communicate research findings and recommendations to stakeholders across the organization.
- **Stay Curious:** Keep yourself updated on the latest market research trends and tools, continuously exploring new ways to gather and analyze data.
- **Collaboration Catalyst:** Share your research findings and collaborate with internal teams (product, marketing, operations) to translate insights into

impactful strategies.

```
(adsbygoogle = window.adsbygoogle || []).push({});
```

Swiggy Jobs near me

Skills:

- Bachelor's degree in Marketing Research, Economics, Statistics, or a related field preferred.
- 2+ years of experience in market research, ideally within the consumer goods or food industry.
- Proven track record of conducting quantitative and qualitative research using various methodologies.
- Strong analytical skills with proficiency in data analysis tools and techniques (e.g., SPSS, Excel).
- Excellent written and verbal communication skills, with the ability to present complex data in a clear and concise manner.

Important Links **Find the Link in [Apply Now](#) Button**

```
(adsbygoogle = window.adsbygoogle || []).push({});
```

```
(adsbygoogle = window.adsbygoogle || []).push({});
```