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Swiggy Latest Job – All Job For You – Private Job For Advertising Salesperson

Hiring organization
Swiggy

Date posted
March 22, 2024

Valid through
31.12.2024

APPLY NOW

Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

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Base Salary

USD 12 - USD 22

Qualifications

12th Pass, Graduate, Post Graduate

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Employment Type

Full-time, Work From Home

Description

Swiggy Recruitment 2024: Fuel Growth with Us as an Advertising Salesperson (Remote)

Do you thrive in a fast-paced environment where your ideas can make a real difference? Are you passionate about connecting businesses with their target audience? If so, then a career as an Advertising Salesperson at Swiggy could be the perfect fit for you!

At Swiggy, we're more than just a food delivery app. We're a revolutionary force in the food tech industry, constantly innovating to make life easier and more enjoyable for millions of users. As an Advertising Salesperson, you'll play a vital role in this mission by helping businesses reach their target audience through our extensive advertising platform.

Why Join Us?

- **Make a Real Impact:** Be part of a company that's shaping the future of food delivery. Your work will directly connect businesses with potential customers, helping them grow and thrive.
- **Remote Work Flexibility:** Enjoy the freedom and convenience of working remotely. We offer a work-from-anywhere policy, allowing you to design your work schedule around your life.
- **Entrepreneurial Spirit:** We foster a culture of creativity and innovation. You'll have the opportunity to develop your skills, take ownership of your

projects, and make a real impact on the team.

- **Competitive Compensation & Benefits:** We offer a comprehensive benefits package that includes competitive salary, health insurance, paid time off, and more.
- **Collaborative & Supportive Environment:** We believe in teamwork and collaboration. You'll be surrounded by talented and passionate colleagues who are always willing to help you succeed.

Job Summary

We're seeking a highly motivated and results-oriented Advertising Salesperson to join our growing team. In this role, you'll be responsible for identifying and prospecting new clients, developing and delivering compelling sales presentations, negotiating contracts, and managing existing client relationships.

Swiggy Jobs Near Me

We're looking for someone who is a natural relationship builder with excellent communication and presentation skills. You'll also need to be a strategic thinker with a strong understanding of the advertising landscape.

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Key Responsibilities:

- Prospect and identify potential clients within your assigned target market.
- Conduct in-depth research to understand client needs and marketing objectives.
- Develop and deliver persuasive sales presentations that showcase the value proposition of Swiggy's advertising platform.
- Negotiate and close advertising deals with clients.
- Manage and maintain positive relationships with existing clients.
- Develop and implement effective sales strategies to achieve individual and team goals.
- Track and report on sales performance metrics.

Required Skills and Qualifications:

- Bachelor's degree in Marketing, Business Administration, Communications, or a related field (or equivalent experience).
- Minimum of 1 year of experience in advertising sales or a related field (freshers can apply).
- Proven track record of exceeding sales targets.
- Excellent communication, presentation, and interpersonal skills.
- Strong analytical and problem-solving skills.
- Ability to work independently and as part of a team.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).
- A deep understanding of the advertising landscape and digital marketing trends (a plus).

Experience

This role is open to both experienced Advertising Sales professionals and enthusiastic freshers with a strong desire to learn and succeed. We value passion, drive, and a willingness to take on new challenges.

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'Why Join Swiggy?

At Swiggy, we offer more than just a job; we offer a career with purpose. You'll be joining a dynamic and innovative company that's constantly pushing boundaries. We offer a competitive compensation and benefits package, along with a supportive and collaborative work environment.

Here are just a few of the benefits you can enjoy as a Swiggy employee:

- Competitive salary and bonus structure.
- Comprehensive health insurance plan.
- Paid time off, including vacation, sick leave, and personal days.
- Learning and development opportunities to help you grow your career.
- Fun and engaging work environment with a focus on employee well-being.
- Free Swiggy meals (of course!)

Application Process

If you're a highly motivated and results-oriented individual with a passion for advertising and sales, we encourage you to apply! Please submit your resume and cover letter online.

We look forward to hearing from you!

In Conclusion

Swiggy offers a unique opportunity to join a fast-paced and dynamic company that's making a real difference in the world. If you're looking for a challenging and rewarding career with the chance to make a real impact, then we encourage you to apply!

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