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SEO Manager in JWS Steel - Find a Job - JWS Steel Careers

Job Location

India

Remote work from: IND

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Base Salary

USD 11 - USD 20

Qualifications

Graduate, 12th

Employment Type

Full-time

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Description

SEO Manager in JWS Steel

As an SEO Manager at JSW Steel, you'll play a crucial role in driving organic traffic and enhancing our online visibility. You'll be responsible for crafting and implementing data-driven SEO strategies, optimizing website content, and analyzing performance to achieve exceptional results. This is a fantastic opportunity for a passionate and analytical individual to make a real impact in a dynamic and fast-paced environment.

JWS Steel Careers

Responsibilities:

- Conduct in-depth keyword research to identify high-value search terms relevant to JSW Steel's target audience and business goals.
- Optimize website content and landing pages for improved search engine rankings and user experience.
- Develop and execute comprehensive SEO strategies, including technical SEO optimization, on-page optimization, and link building.
- Perform ongoing analysis of website traffic and SEO performance using web analytics tools to identify areas for improvement.
- Stay up-to-date with the latest SEO trends and best practices, implementing them effectively to stay ahead of the competition.
- Collaborate with cross-functional teams, including marketing, content, and development, to ensure seamless execution of SEO strategies.

Hiring organization

JWS Steel

Date posted

January 23, 2024

Valid through

31.08.2024

APPLY NOW

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JWS Steel Jobs Near Me

Skills:

- Bachelor's degree in Marketing, Communications, Computer Science, or a related field (freshers considered!).
- Strong understanding of SEO principles and best practices.
- Proven experience in conducting keyword research, on-page optimization, and link building (preferred).
- Proficiency in using SEO tools and analytics platforms like Google Search Console, SEMrush, or Ahrefs.
- Excellent analytical and problem-solving skills with a data-driven approach.
- Strong communication and collaboration skills with the ability to work effectively in a team environment.
- Passion for learning and staying ahead of the curve in the ever-evolving SEO landscape.

Tags:

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