

## Senior Marketing Analyst in PhonePe – All India Jobs – PhonePe Jobs Hiring For Freshers

**Hiring organization**  
PhonePe

### Job Location

India  
Remote work from: IND

**Date posted**  
January 20, 2024

(adsbygoogle = window.adsbygoogle || []).push({});

**Valid through**  
31.08.2024

### Base Salary

USD 11 - USD 21

APPLY NOW

### Qualifications

Graduate, 12th

### Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});

### Description

## Senior Marketing Analyst in PhonePe

PhonePe is India's leading digital payments platform, driving financial inclusion and revolutionizing how millions manage their money. We're a dynamic, fast-paced company with a bold vision: to empower every Indian with the freedom and ease of digital payments. As a Senior Marketing Analyst, you'll be at the heart of this mission, shaping strategy, analyzing data, and driving impactful campaigns that reach and engage our ever-growing user base.

## PhonePe Careers

### Responsibilities:

- A data-driven problem solver with a passion for understanding consumer behavior and translating insights into actionable marketing strategies.
- You have 3+ years of experience in marketing analytics, ideally within the FinTech or digital payments space.
- You're a master of data wrangling and analysis, comfortable with tools like SQL, Excel, and Python (bonus points for R!).
- Strong communication and visualization skills are essential, as you'll be presenting insights and recommendations to stakeholders across the organization.
- You thrive in a collaborative environment and have a contagious enthusiasm for learning and pushing boundaries.

(adsbygoogle = window.adsbygoogle || []).push({});

### Phonepe Jobs For Freshers

### Skills:

- Deep dive into user data to identify trends, opportunities, and pain points.
- Develop and implement marketing campaigns across various channels, analyzing their performance and optimizing for maximum impact.
- Track key metrics and KPIs, providing actionable insights to inform marketing decisions and drive business growth.
- Partner with cross-functional teams including product, marketing, and design to deliver impactful campaigns that resonate with users.
- Stay ahead of the curve by researching and implementing new marketing analytics tools and techniques.

**Tags:**

recruitment 2024,phonepe job vacancy,latest engineering jobs,talk with abdul,job vacancy 2024,job updates in hindi,latest job vacancy 2024,latest job updates in hindi,latest job notification 2024,latest jobs for freshers 2024,latest job updates jobs

**Important Links** **Find the Link in [Apply Now](#) Button**

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});