

Phonepe Recruitment 2023-24 - Latest Job - Senior Marketing Associate Post

Hiring organization
Phonepe

Job Location

India
Remote work from: IND

Date posted
December 28, 2023

Valid through
30.06.2024

Base Salary

USD 11,300 - USD 19,500

APPLY NOW

Qualifications

Graduate, 12th

Employment Type

Full-time

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Description

Phonepe Recruitment 2023-24

PhonePe, India's leading digital payments platform, is on the lookout for passionate and strategic minds to join our dynamic team as Senior Marketing Associates in 2024. This is your chance to be at the forefront of shaping the future of fintech and driving the growth of a company that's revolutionizing the way India pays.

Phonepe Careers

Responsibilities:

- Develop and implement comprehensive marketing campaigns across various channels (digital, social media, offline) to drive user acquisition, engagement, and brand awareness.
- Create compelling content (e.g., social media posts, ad copy, blog articles) that resonates with PhonePe's target audience and aligns with brand messaging.
- Analyze campaign performance through data insights, identifying areas for improvement and optimizing strategies for better results.
- Manage marketing budgets effectively and track return on investment (ROI) for all campaigns.
- Stay updated on the latest marketing trends and technologies, constantly innovating and adapting your approach.
- Collaborate with cross-functional teams to ensure seamless campaign execution and alignment with overall marketing goals.

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Phonepe Jobs near me

Skills:

- Proven experience in marketing, preferably within the fintech or digital payments industry.
- Strong understanding of marketing principles and best practices across various channels.
- Excellent written and verbal communication skills, with a knack for crafting engaging content.
- Data-driven approach to problem-solving and decision-making.
- Ability to work independently and manage multiple priorities in a fast-paced environment.
- Strong collaboration and teamwork skills.
- Passion for PhonePe's mission and a desire to make a real impact in the fintech space.

Important Links**Find the Link in [Apply Now](#) Button**

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