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PhonePe Careers – Vacancy Near Me – Recruitment For Marketing Coordinator

Hiring organization
PhonePe

Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

Date posted

April 1, 2024

Valid through

31.12.2024

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Base Salary

USD 13 - USD 23

Qualifications

12th Pass, Graduate, Post Graduate

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Employment Type

Full-time

Description

PhonePe Recruitment 2024: Make Your Mark in the Fintech Revolution

Are you passionate about marketing and excited by the power of innovation in the financial services industry? Do you thrive in a fast-paced environment and possess a knack for crafting compelling narratives? If so, then a career at PhonePe as a Marketing Coordinator might be the perfect fit for you!

Why PhonePe?

PhonePe is a leading Indian digital payments platform, transforming the way people pay, bank, invest, and insure. We're a young, dynamic company at the forefront of the fintech revolution, and we're constantly pushing boundaries to make financial services accessible and user-friendly for everyone.

Join our vibrant marketing team and play a pivotal role in shaping PhonePe's brand story. You'll collaborate with talented individuals across various departments, contribute to exciting marketing campaigns, and gain invaluable experience in a rapidly growing industry.

About the Role

As a Marketing Coordinator, you'll be the backbone of our marketing initiatives, supporting the team with a range of tasks. You'll wear many hats, from assisting

with content creation and social media management to conducting market research and analyzing campaign performance.

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Job Summary

- Assist with developing and executing creative marketing campaigns across various channels.
- Conduct market research and competitor analysis to stay ahead of the curve.
- Manage social media platforms, curate engaging content, and interact with the PhonePe community.
- Create and maintain marketing collateral, including presentations, reports, and other materials.
- Support with event planning, logistics, and execution.
- Analyze marketing campaign performance and generate insightful reports.
- Stay updated on the latest marketing trends and technologies.
- Collaborate effectively with cross-functional teams, including design, product, and sales.

PhonePe Jobs Near Me

We're looking for a highly motivated and organized individual with a keen eye for detail. Here are the skills and qualifications you'll need to succeed:

Required Skills and Qualifications

- Bachelor's degree in Marketing, Communications, or a related field (or equivalent experience).
- 0-2 years of experience in a marketing or communications role (freshers can apply).
- Excellent written and verbal communication skills.
- Strong analytical and problem-solving abilities.
- A creative and results-oriented mindset.
- Proficiency in social media marketing and content creation tools.
- Ability to work independently and manage multiple tasks effectively.
- Excellent teamwork and collaboration skills.
- Passion for the fintech industry and a strong understanding of digital marketing trends.

Experience

This role is a great opportunity for both freshers and experienced marketing professionals. If you're a recent graduate with a passion for marketing, we encourage you to apply! We provide a nurturing environment where you can learn from industry experts and develop your skills.

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Why Join PhonePe ?

At PhonePe, we believe in fostering a culture of innovation, collaboration, and continuous learning. Here's what you can expect when you join our team:

- Competitive salary and benefits package.
- Opportunity to work on cutting-edge marketing initiatives and make a real impact.
- Fast-paced and dynamic work environment.
- A chance to learn from some of the brightest minds in the fintech industry.
- A collaborative and supportive team atmosphere.
- Free food and refreshments (to keep you fueled!).
- Flexible work arrangements (remote work opportunities available).

Application Process

To apply, please submit your resume and a cover letter outlining your motivation for joining PhonePe. We look forward to hearing from you!

Motivate Yourself to Join

This is your chance to be a part of something truly special. PhonePe is at the forefront of the fintech revolution, and we're constantly innovating to make financial services accessible for everyone. If you're looking for a challenging and rewarding career in a dynamic and fast-paced environment, then we encourage you to apply!

In Conclusion

As a Marketing Coordinator at PhonePe, you'll play a vital role in shaping our brand story and driving business growth. You'll gain valuable experience in a thriving industry, work alongside talented individuals, and contribute to the success of a company that's making a real difference in the world.

Ready to join the PhonePe revolution? Apply today!

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Important Links

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