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PhonePe Careers – Free Job – Recruitment For Merchandising Associate

Hiring organization
PhonePe

Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

Date posted

April 2, 2024

Valid through

31.12.2024

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Base Salary

USD 13 - USD 23

Qualifications

12th Pass, Graduate, Post Graduate

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Employment Type

Full-time

Description

PhonePe Recruitment 2024

Make Your Mark in the Fintech Revolution

Are you passionate about marketing and excited by the power of innovation in the financial services industry? Do you thrive in a fast-paced environment and possess a knack for crafting compelling narratives? If so, then a career at PhonePe as a Merchandising Associate might be the perfect fit for you!

Why PhonePe?

PhonePe is a leading Indian digital payments platform, transforming the way people pay, bank, invest, and insure. We're a young, dynamic company at the forefront of the fintech revolution, and we're constantly pushing boundaries to make financial services accessible and user-friendly for everyone.

Join our vibrant marketing team and play a pivotal role in shaping PhonePe's brand story. You'll collaborate with talented individuals across various departments, contribute to exciting marketing campaigns, and gain invaluable experience in a rapidly growing industry.

About the Role

As a Merchandising Associate, you'll be the backbone of our marketing initiatives, supporting the team with a range of tasks. You'll wear many hats, from assisting with content creation and social media management to conducting market research and analyzing campaign performance.

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Job Summary

- Assist with developing and executing creative marketing campaigns across various channels.
- Conduct market research and competitor analysis to stay ahead of the curve.
- Manage social media platforms, curate engaging content, and interact with the PhonePe community.
- Create and maintain marketing collateral, including presentations, reports, and other materials.
- Support with event planning, logistics, and execution.
- Analyze marketing campaign performance and generate insightful reports.
- Stay updated on the latest marketing trends and technologies.
- Collaborate effectively with cross-functional teams, including design, product, and sales.

PhonePe Jobs Near Me

We're looking for a highly motivated and organized individual with a keen eye for detail. Here are the skills and qualifications you'll need to succeed:

Required Skills and Qualifications

- Bachelor's degree in Marketing, Communications, or a related field (or equivalent experience).
- 0-2 years of experience in a marketing or communications role (freshers can apply).
- Excellent written and verbal communication skills.
- Strong analytical and problem-solving abilities.
- A creative and results-oriented mindset.
- Proficiency in social media marketing and content creation tools.
- Ability to work independently and manage multiple tasks effectively.
- Excellent teamwork and collaboration skills.
- Passion for the fintech industry and a strong understanding of digital marketing trends.

Experience

This role is a great opportunity for both freshers and experienced marketing professionals. If you're a recent graduate with a passion for marketing, we encourage you to apply! We provide a nurturing environment where you can learn from industry experts and develop your skills.

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Why Join PhonePe ?

At PhonePe, we believe in fostering a culture of innovation, collaboration, and continuous learning. Here's what you can expect when you join our team:

- Competitive salary and benefits package.
- Opportunity to work on cutting-edge marketing initiatives and make a real impact.
- Fast-paced and dynamic work environment.
- A chance to learn from some of the brightest minds in the fintech industry.
- A collaborative and supportive team atmosphere.
- Free food and refreshments (to keep you fueled!).
- Flexible work arrangements (remote work opportunities available).

Application Process

To apply, please submit your resume and a cover letter outlining your motivation for joining PhonePe. We look forward to hearing from you!

Motivate Yourself to Join

This is your chance to be a part of something truly special. PhonePe is at the forefront of the fintech revolution, and we're constantly innovating to make financial services accessible for everyone. If you're looking for a challenging and rewarding career in a dynamic and fast-paced environment, then we encourage you to apply!

In Conclusion

As a Merchandising Associate at PhonePe, you'll play a vital role in shaping our brand story and driving business growth. You'll gain valuable experience in a thriving industry, work alongside talented individuals, and contribute to the success of a company that's making a real difference in the world.

Ready to join the PhonePe revolution? Apply today!

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Important Links

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