



<https://jobable.govhelp.in/job/oracle-careers-job-free-job-alert-find-a-job-for-marketing-director/>

## Oracle Careers Job – Free Job Alert – Find a Job For Marketing Director

### Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

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### Base Salary

USD 14 - USD 25

### Qualifications

Graduate, Post Graduate

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### Employment Type

Full-time

### Description

## Oracle Recruitment 2024

Are you a passionate marketing leader with a proven track record of driving growth? Do you thrive in a fast-paced, dynamic environment and have a knack for crafting compelling brand narratives? If so, we want to hear from you!

### Oracle Jobs Near Me

We're seeking a talented and strategic Marketing Director to join our team and play a pivotal role in shaping our brand story and propelling our business forward. In this exciting role, you'll lead a team of marketing professionals, develop and execute innovative marketing campaigns, and spearhead initiatives that drive brand awareness, generate leads, and achieve our ambitious growth goals.

### Summary

This is a unique opportunity to join a global industry leader at the forefront of technology innovation. As Marketing Director, you'll be instrumental in crafting and executing a comprehensive marketing strategy that positions us as the go-to solution for our target audience. You'll leverage your deep understanding of marketing principles, combined with your creative vision, to develop and implement cutting-edge marketing campaigns across various digital and traditional channels.

We offer a dynamic and collaborative work environment where you'll be empowered

### Hiring organization

Oracle

### Date posted

March 20, 2024

### Valid through

31.12.2024

APPLY NOW

to make a real impact. You'll have the opportunity to work alongside talented colleagues, contribute to shaping the future of our company, and enjoy a comprehensive benefits package that includes competitive salary, health insurance, and professional development opportunities.

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### **Key Responsibilities**

- Develop and execute a comprehensive marketing strategy that aligns with our overall business objectives
- Lead a team of marketing professionals, providing mentorship, coaching, and direction
- Oversee all aspects of the marketing budget, ensuring efficient allocation of resources
- Conduct market research and analysis to identify target audiences and develop buyer personas
- Develop and implement innovative marketing campaigns across various channels, including digital marketing, social media, content marketing, and events
- Manage and optimize website and online presence to drive lead generation and conversions
- Analyze marketing campaign performance and measure ROI
- Stay abreast of the latest marketing trends and technologies
- Collaborate with sales, product development, and other departments to ensure alignment and achieve marketing goals
- Develop and manage strong relationships with key media contacts
- Represent the company at industry events and conferences

### **Required Skills and Qualifications**

- 10+ years of experience in marketing leadership roles
- Proven track record of developing and executing successful marketing campaigns
- Strong understanding of marketing principles and best practices
- Excellent analytical and problem-solving skills
- Experience with digital marketing channels, including SEO, SEM, social media, and content marketing
- Strong communication, presentation, and interpersonal skills
- Ability to lead and motivate a team
- Passion for technology and a deep understanding of our industry

### **Experience**

We are open to candidates with both agency and in-house marketing experience. While a strong educational background is a plus, a proven track record of success and a results-oriented mindset are the most important factors.

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## Why Join Us?

At Oracle, you'll have the opportunity to:

- Work in a fast-paced, dynamic environment at the forefront of technology innovation
- Make a real impact on a global scale
- Collaborate with a talented and passionate team
- Be challenged and grow your marketing expertise
- Enjoy a competitive salary and benefits package
- Work in a culture that values creativity, innovation, and results

## Benefits and Work Environment

We offer a comprehensive benefits package that includes:

- Competitive salary and bonus structure
- Health insurance, dental insurance, and vision insurance
- Paid time off, including vacation, sick leave, and holidays
- 401(k) retirement plan with company match
- Educational assistance programs
- Flexible work arrangements
- On-site gym and fitness center
- Casual and collaborative work environment

## Application Process

To apply, please submit your resume and cover letter online. In your cover letter, please tell us why you're interested in this role and what you can bring to our team.

## Motivate to Join

We are looking for a highly motivated and results-oriented marketing leader who is passionate about technology and our industry. If you're ready to take your marketing career to the next level and make a real impact, we encourage you to apply!

## Join a winning team and be part of something special!

## General Overview

In conclusion, this role offers a unique opportunity for a talented marketing leader to join a global technology leader and play a pivotal role in shaping our future. We offer a dynamic and collaborative work environment, a comprehensive benefits package, and the chance to make a real impact on our company's success. If you're looking for a challenging and rewarding career opportunity, we encourage you to apply!

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**Important Links**

**Find the Link in [Apply Now](#) Button**

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