



<https://jobable.govhelp.in/job/meesho-recruitment-2024-latest-job-notification-marketing-staff-post/>

## Meesho Recruitment 2024 – Latest Job Notification – Marketing Staff Post

**Hiring organization**  
Meesho

### Job Location

India  
Remote work from: IND

**Date posted**  
January 9, 2024

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**Valid through**  
31.08.2024

### Base Salary

USD 12,200 - USD 18,000

APPLY NOW

### Qualifications

12th/ Graduate

### Employment Type

Full-time

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### Description

## Meesho Recruitment 2024

Meesho is a leading social commerce platform empowering individuals to start and run their own online businesses. We are passionate about democratizing access to entrepreneurship and bringing the power of technology to millions of aspiring entrepreneurs. As a Marketing Staff member at Meesho, you will be a key player in driving brand awareness, user engagement, and ultimately, business growth.

## Meesho Careers

### Responsibilities:

- Assist with the development and execution of marketing campaigns across various channels, including social media, email, and digital advertising.
- Create engaging content (e.g., blog posts, infographics, social media posts) that resonates with Meesho's target audience.
- Analyze marketing data and track campaign performance to identify areas for improvement.
- Manage social media accounts, respond to comments and inquiries, and build a strong online community.
- Support with event planning and execution, including booth design, logistics, and content creation.
- Stay up-to-date on the latest marketing trends and technologies and recommend innovative strategies for Meesho.

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## **Meesho Jobs near me**

### **Skills:**

- Bachelor's degree in Marketing, Communications, or a related field (preferred).
- Strong understanding of marketing principles and best practices.
- Excellent written and verbal communication skills.
- Proficiency in social media platforms (e.g., Facebook, Instagram, Twitter) and content creation tools.
- Ability to work independently and as part of a team.
- Strong analytical and problem-solving skills.
- Passion for digital marketing and a deep understanding of the e-commerce

### **Important Links**

**Find the Link in [Apply Now](#) Button**

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