



<https://jobable.govhelp.in/job/meesho-recruitment-2024-highest-paying-jobs-marketing-advertising-executive-post/>

## Meesho Recruitment 2024 – Highest Paying Jobs – Marketing Advertising Executive Post

**Hiring organization**  
Meesho

### Job Location

India  
Remote work from: IND

**Date posted**  
January 4, 2024

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**Valid through**  
31.08.2024

### Base Salary

USD 10,200 - USD 18,000

APPLY NOW

### Qualifications

12th/ Graduate

### Employment Type

Full-time

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### Description

## Meesho Recruitment 2024

As a Marketing Advertising Executive at Meesho, you'll be the strategic mastermind behind our brand's captivating campaigns, the wordsmith who crafts compelling narratives, and the visual genius who brings our message to life across diverse platforms. From conceptualizing and executing advertising campaigns to analyzing data and optimizing performance, you'll wear many hats, playing a crucial role in shaping Meesho's brand image and driving customer engagement.

## Meesho Careers

### Responsibilities:

- **Storytelling sorcerer:** Develop and execute creative concepts for advertising campaigns across digital channels like social media, video, and search engines.
- **Content maestro:** Craft compelling ad copy, scripts, and social media posts that resonate with Meesho's target audience and tell our brand story in an impactful way.
- **Data detective:** Analyze campaign performance through metrics and insights, identify areas for improvement, and continuously optimize strategies for maximum reach and engagement.
- **Trend whisperer:** Stay updated on the latest marketing trends and technologies, adapting your approach to stay ahead of the curve and captivate the ever-evolving digital landscape.
- **Collaboration ninja:** Partner effectively with internal teams like

design, content creation, and media buying to ensure seamless campaign execution and impactful results.

- **Performance alchemist:** Translate marketing goals into measurable objectives, track progress, and demonstrate the ROI of your campaigns, proving the magic you bring to Meesho's brand.

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## Meesho Jobs near me

### Skills:

- Bachelor's degree in Marketing, Communication, or a related field (required).
- Minimum 2 years of experience in advertising or digital marketing, preferably within the e-commerce sector.
- Strong creative writing and storytelling skills, with the ability to develop engaging and relevant ad copy and content.
- Proficiency in digital marketing tools and platforms, including social media management, analytics, and campaign management software.
- Excellent understanding of the Indian e-commerce market and consumer behavior.
- Ability to work independently, manage multiple priorities, and thrive in a fast-paced environment.
- A passion for Meesho's mission and a desire to contribute to the company's growth and impact.

**Important Links** **Find the Link in [Apply Now](#) Button**

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