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Maruti Suzuki Careers Job – New Job – Fast Job For Digital Marketing Manager

Hiring organization
Maruti Suzuki

Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

Date posted

April 4, 2024

Valid through

31.12.2024

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Base Salary

USD 13 - USD 24

Qualifications

Graduate, Post Graduate

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Employment Type

Full-time

Description

Maruti Suzuki Recruitment 2024

Shape the Future of Mobility with Digital Excellence

Are you a passionate digital marketing whiz with a knack for driving results? Do you crave a dynamic environment where you can leverage your creativity and expertise to shape the future of mobility? If so, then this is the opportunity you've been waiting for!

Maruti Suzuki, India's leading automobile manufacturer, is seeking a talented and results-oriented Digital Marketing Manager to join our growing team. In this pivotal role, you'll play a key role in crafting and executing innovative digital marketing strategies that elevate our brand presence, generate qualified leads, and propel our sales success in the ever-evolving digital landscape.

Why Join Us?

Maruti Suzuki offers a dynamic and fast-paced work environment where you'll have the opportunity to collaborate with a team of passionate and talented professionals. You'll be challenged to think outside the box, experiment with cutting-edge marketing technologies, and make a real impact on a brand that millions of Indians trust. We foster a culture of continuous learning and development, providing you with the resources and support you need to grow your skills and take your career to

the next level.

Job Summary

As the Digital Marketing Manager, you'll be responsible for developing and implementing a comprehensive digital marketing strategy that aligns with our overall business objectives. You'll oversee all aspects of our digital presence, from managing our website and social media channels to crafting engaging content and executing data-driven marketing campaigns.

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Maruti Suzuki Jobs Near Me

This remote-friendly position allows you to work from the comfort of your own home, offering a great work-life balance and flexibility.

Key Responsibilities:

- Develop and execute a comprehensive digital marketing strategy that leverages various online channels to increase brand awareness, generate leads, and drive sales.
- Manage and optimize the company website for user experience and search engine visibility (SEO).
- Oversee social media marketing activities, including content creation, community management, and paid advertising campaigns.
- Craft compelling and engaging digital content (text, images, videos) that resonates with our target audience.
- Analyze website traffic, social media engagement metrics, and campaign performance to identify areas for improvement.
- Stay up-to-date on the latest digital marketing trends and technologies, and recommend innovative strategies for implementation.
- Collaborate cross-functionally with internal teams (sales, marketing, product) to ensure seamless integration of digital marketing initiatives with overall business goals.

Required Skills and Qualifications:

- Bachelor's degree in Marketing, Communications, or a related field.
- Minimum 5+ years of experience in digital marketing, with a proven track record of success.
- In-depth knowledge of digital marketing channels (SEO, SEM, Social Media Marketing, Content Marketing, Email Marketing etc.).
- Strong analytical skills with proficiency in using Google Analytics and other marketing analytics tools.
- Excellent communication, presentation, and interpersonal skills.
- Ability to work independently, manage multiple priorities, and meet deadlines effectively.
- A passion for the automotive industry and a strong understanding of the Indian car market (a plus).

Experience:

This position is open to both experienced professionals and talented individuals with a strong academic background and a demonstrably keen interest in the digital marketing field.

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Why Join Maruti Suzuki?

Maruti Suzuki offers a comprehensive benefits package that includes competitive compensation, health insurance, paid time off, and opportunities for professional development. You'll work in a collaborative and supportive environment where your ideas are valued, and your contributions are recognized. As a part of a leading automotive brand, you'll have the opportunity to make a real impact on the Indian car market and shape the future of mobility.

Application Process:

To apply, please submit your resume and a cover letter outlining your qualifications and interest in the position.

Motivate Yourself to Join Us!

This is a unique opportunity to join a dynamic and forward-thinking company at the forefront of the automotive industry. If you're a passionate digital marketing professional who thrives in a fast-paced environment and is eager to make a real difference, then we encourage you to apply!

In Conclusion

Maruti Suzuki is seeking a talented and results-oriented Digital Marketing Manager to join our growing team. This remote-friendly position offers a unique opportunity to work with a leading automotive brand, shape the future of mobility with innovative digital marketing strategies, and contribute to the continued success of Maruti Suzuki in the Indian market.

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