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Maruti Suzuki Careers Job – Highest Paying Jobs – Fast Job For Marketing Specialist

Hiring organization
Maruti Suzuki

Job Location

India

Remote work from: IN; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; DE; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

Date posted

March 26, 2024

Valid through

31.12.2024

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Base Salary

USD 13 - USD 22

Qualifications

Graduate, Post Graduate

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Employment Type

Full-time

Description

Maruti Suzuki Recruitment 2024: Shape the Future of Mobility

Do you have a passion for marketing and a desire to contribute to the success of a leading automotive brand? If so, we want to hear from you!

We're looking for a talented and creative Marketing Specialist to join our dynamic team at Maruti Suzuki, India's largest car manufacturer. In this exciting role, you'll play a vital role in developing and executing innovative marketing strategies that drive brand awareness, generate leads, and ultimately, boost sales.

Why Join Us?

Maruti Suzuki is a company on the move. We're constantly innovating and developing new technologies to meet the needs of our customers. As a Marketing Specialist, you'll have the opportunity to be at the forefront of these changes, working on cutting-edge marketing campaigns that shape the future of mobility in India.

What You'll Do:

- Develop and execute comprehensive marketing plans for assigned products or segments
- Conduct market research to understand customer needs and preferences

- Create compelling marketing collateral, including brochures, presentations, and social media content
- Manage and optimize online marketing campaigns, including search engine marketing (SEM) and social media advertising
- Analyze marketing data and report on campaign performance
- Work collaboratively with other teams, such as sales, product development, and public relations

Maruti Suzuki Jobs Near Me

- Collaborate with creative agencies to develop and execute marketing campaigns
- Stay up-to-date on the latest marketing trends and technologies

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Who You Are:

- Bachelor's degree in Marketing, Communications, or a related field
- 1-3 years of experience in marketing or a related field (experience not mandatory for freshers)
- Strong analytical and problem-solving skills
- Excellent communication and writing skills
- Proven ability to work independently and as part of a team
- Proficiency in MS Office Suite and marketing software (e.g., Google Analytics, SEMrush)
- A passion for the automotive industry (a plus)

Why Join Maruti Suzuki?

Maruti Suzuki offers a competitive salary and benefits package, including health insurance, paid time off, and a chance to work for a company that is truly making a difference in the world. We also provide a positive and collaborative work environment where you'll be encouraged to learn and grow.

- Competitive salary and benefits package
- Opportunity to work on cutting-edge marketing campaigns
- Positive and collaborative work environment
- Chance to learn and grow your career with a leading automotive brand

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How to Apply:

If you're ready to take your marketing career to the next level, we encourage you to apply! Please submit your resume and cover letter online.

We look forward to hearing from you!

Maruti Suzuki is an equal opportunity employer and values diversity at our company. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.

In Conclusion:

As a Marketing Specialist at Maruti Suzuki, you'll play a vital role in helping us achieve our marketing goals and objectives. You'll have the opportunity to work on a variety of exciting projects, learn from experienced professionals, and make a real impact on the success of our company. If you're looking for a challenging and rewarding career in marketing, we encourage you to apply!

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Important Links

Find the Link in [Apply Now](#) Button

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