



<https://jobable.govhelp.in/job/marketing-technologist-vacancy-job-alert-jws-steel-job-vacancy/>

Marketing Technologist – Vacancy Job Alert – JWS Steel Job Vacancy

Job Location

India
Remote work from: IND

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Base Salary

USD 11 - USD 19

Qualifications

Graduate, 12th

Employment Type

Full-time

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Description

Marketing Technologist

We are seeking a passionate and tech-savvy Marketing Technologist to join our dynamic team. In this role, you will play a crucial role in leveraging cutting-edge marketing technologies to drive brand awareness, generate leads, and achieve marketing goals. You will be responsible for implementing and managing marketing automation platforms, analyzing data to identify opportunities, and developing data-driven marketing strategies.

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JWS Steel Careers

Responsibilities:

- Implement and manage marketing automation platforms (e.g., HubSpot, Marketo) to streamline marketing processes and workflows.
- Develop and execute targeted marketing campaigns across various channels (e.g., email, social media, web) using marketing automation tools.
- Analyze marketing data to gain insights into customer behavior, campaign performance, and identify areas for improvement.
- Develop and recommend data-driven marketing strategies to optimize campaign performance and achieve marketing objectives.
- Stay updated on the latest marketing technologies and trends, and recommend their adoption within the team.
- Collaborate with marketing, sales, and other teams to ensure alignment and

Hiring organization

JWS Steel

Date posted

February 12, 2024

Valid through

31.08.2024

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success of marketing initiatives.

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Skills:

- Proven experience in marketing automation platforms (e.g., HubSpot, Marketo) or similar tools.
- Strong understanding of digital marketing channels (e.g., email, social media, web) and best practices.
- Excellent analytical and problem-solving skills, with the ability to translate data into actionable insights.
- Strong communication and presentation skills, with the ability to explain complex technical concepts to a non-technical audience.
- Ability to work independently and as part of a team, and manage multiple priorities effectively.

Tags:

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