



<https://jobable.govhelp.in/job/marketing-specialist-private-jobs-jws-steel-job-vacancy/>

Marketing Specialist – Private Jobs – JWS Steel Job Vacancy

Job Location

India
Remote work from: IND

(adsbygoogle = window.adsbygoogle || []).push({});

Base Salary

USD 15 - USD 24

Qualifications

Graduate, 12th

Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});

Description

Marketing Specialist

JSW Steel, a leading innovator in the Indian steel industry, is searching for a creative and results-oriented Marketing Specialist to join our dynamic team. In this role, you'll play a vital role in developing and executing strategic marketing campaigns that elevate brand awareness, generate leads, and drive sales growth for JSW Steel's diverse product portfolio.

(adsbygoogle = window.adsbygoogle || []).push({});

JWS Steel Careers

Responsibilities:

- Conduct market research to understand industry trends, customer needs, and competitor strategies.
- Develop and implement comprehensive marketing plans aligned with JSW Steel's overall business objectives.
- Create compelling marketing content across various channels, including brochures, website copy, social media posts, and email campaigns.
- Manage JSW Steel's presence on social media platforms, fostering brand engagement and community building.
- Oversee digital marketing campaigns (SEO, SEM, PPC) to drive targeted website traffic and lead generation.
- Analyze marketing campaign performance using data analytics tools and recommend improvements for optimization.

Hiring organization

JWS Steel

Date posted

March 7, 2024

Valid through

31.08.2024

APPLY NOW

- Collaborate with the sales team to develop effective sales enablement materials and support lead nurturing initiatives.
- Stay abreast of the latest marketing trends and technologies and recommend their integration into JSW Steel's marketing strategy.

(adsbygoogle = window.adsbygoogle || []).push({});

If You Want to Get Notifications about Various Jobs, Join our Telegram Channel Now and Get notified Daily about the Latest Jobs



JWS Steel Jobs Near Me

Skills:

- Strong analytical and problem-solving skills with a data-driven approach to marketing.
- Excellent communication and interpersonal skills, with the ability to collaborate effectively across departments.
- Creativity and a passion for developing engaging marketing content.
- Proficiency in digital marketing tools and platforms (SEO, SEM, social media management).
- Understanding of marketing metrics and ability to analyze campaign performance data.

Tags:

jsw steel ltd,jsw steel shorts,jsw steel,jsw company,mis sangitajindal fan,jindal family,jswgroup,sajjan jindal interview,jswcompany owner,mr sajjanjindalfan,how to join jindal,jindal,shortyt,shortviral,path jindal,sajjan jindal,shortviral2022,shortjsw,vairajsw

If You Want to Get Notification about Various Jobs, Join our WhatsApp Channel Now and Get notified Daily about Latest Jobs



Click to Join

Important Links

Find the Link in [Apply Now](#) Button

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});