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Marketing Specialist in Zomato – Job Change – Vacancy Hiring in Zomato

Hiring organization
Zomato

Job Location

India
Remote work from: IND

Date posted
January 24, 2024

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Valid through
31.08.2024

Base Salary

USD 10 - USD 22

APPLY NOW

Qualifications

Graduate, 12th

Employment Type

Full-time

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Description

Marketing Specialist in Zomato

Zomato, the food-ordering giant that's revolutionizing the way we eat, is searching for a passionate and driven Marketing Specialist to join our vibrant team. If you're a wordsmith with a knack for storytelling, a social media guru, and a lover of all things delicious, then buckle up – this could be your dream job!

Zomato Careers

Responsibilities:

- **Craft compelling content:** Write engaging social media posts, email campaigns, and website copy that makes mouths water and fingers tap on "order now." Think witty captions, irresistible food descriptions, and campaigns that spark conversation.
- **Own the digital space:** Manage Zomato's social media channels, stay on top of trends, and engage with our foodie community. Be the voice that keeps everyone coming back for more!
- **Collaborate like a champ:** Work closely with the marketing team, designers, and restaurant partners to develop and execute winning marketing strategies. Brainstorm ideas, refine concepts, and bring them to life with a sprinkle of your creative magic.

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Zomato

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Skills:

- **Writing wizardry:** You wield words like a master chef wields a spatula, whipping up engaging copy that sparks conversation and ignites action.
- **Digital dexterity:** Social media, SEO, analytics – you navigate the digital landscape with ease, making the most of every platform.
- **Creative chameleon:** From quirky to classic, you adapt your tone and style to match Zomato's diverse audience, keeping things fresh and exciting.
- **Data detective:** Numbers whisper secrets to you. You analyze, interpret, and leverage data to optimize campaigns and track their success.

Tags:

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