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Marketing Research Analyst - Job Opportunities - JWS Steel Recruitment

Job Location

India

Remote work from: IND

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Base Salary

USD 11 - USD 21

Qualifications

Graduate, 12th

Employment Type

Full-time

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Description

Marketing Research Analyst

We are seeking a dedicated Marketing Research Analyst to join our team at JWS Steel. The ideal candidate will have a passion for understanding market trends and consumer behavior to help us increase our company's market share.

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JWS Steel Careers

Responsibilities:

- Conduct market research to identify selling possibilities and evaluate customer needs.
- Gather and analyze consumer behavior data (e.g. web traffic and rankings).
- · Conduct competitive analysis and identify trends and insights.
- Measure the effectiveness of marketing programs and strategies.
- Prepare and present reports using statistical software.

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Hiring organization

JWS Steel

Date posted

February 26, 2024

Valid through

31.08.2024

APPLY NOW



JWS Steel Jobs Near Me

Skills:

- Excellent analytical skills.
- Strong knowledge of statistical analysis software.
- Ability to interpret large amounts of data and multi-task.
- · Strong communication and presentation skills.
- Detail-oriented and ability to work independently.

Tags:

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