

Marketing Research Analyst – Job Career Opportunity – PhonePe New Vacancy

Hiring organization
PhonePe

Job Location

India
Remote work from: IND

Date posted

February 22, 2024

Valid through

31.08.2024

Base Salary

USD 12 - USD 23

APPLY NOW

Qualifications

Any Graduate

Employment Type

Full-time

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Description

Marketing Research Analyst

We are seeking a detail-oriented and strategic Marketing Research Analyst to join our team at PhonePe. The ideal candidate will be a critical thinker who is passionate about using data to drive marketing strategy and business growth.

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PhonePe Careers

Responsibilities:

- **Market Research:** Conduct comprehensive market research to identify trends and opportunities.
- **Data Analysis:** Analyze marketing data to derive insights and inform marketing strategies.
- **Reporting:** Create detailed reports of findings and present these to the marketing team and senior management.
- **Strategy Development:** Use research findings to guide and inform marketing strategy and decision-making.

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Phonepe Jobs For Freshers

Skills:

- **Analytical Skills:** Strong analytical skills with the ability to interpret complex data.
- **Communication:** Excellent verbal and written communication skills.
- **Technical Proficiency:** Proficiency in using data analysis tools and software.
- **Attention to Detail:** High attention to detail to ensure the accuracy of data analysis.

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