

Marketing Research Analyst in PhonePe – All India Jobs – PhonePe Jobs Hiring For Freshers

Hiring organization
PhonePe

Job Location

India
Remote work from: IND

Date posted
January 24, 2024

(adsbygoogle = window.adsbygoogle || []).push({});

Valid through
31.08.2024

Base Salary

USD 11 - USD 21

APPLY NOW

Qualifications

Graduate, 12th

Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});

Description

Marketing Research Analyst in PhonePe

As a Marketing Research Analyst, you'll play a crucial role in providing actionable insights that inform our marketing strategies and drive business growth. You'll be responsible for conducting research across various channels, analyzing data, and translating findings into clear, concise recommendations. Your work will directly impact how we reach and engage our target audience, shaping the future of PhonePe's marketing efforts.

PhonePe Careers

Responsibilities:

- Conduct quantitative and qualitative research studies to understand customer behavior, preferences, and perceptions.
- Analyze data from various sources, including surveys, market research reports, and social media, to identify key trends and insights.
- Develop and present insightful reports and recommendations to stakeholders across Marketing, Product, and other business units.
- Stay up-to-date on industry trends and best practices in marketing research.
- Collaborate with cross-functional teams to ensure research findings are effectively integrated into marketing initiatives.

(adsbygoogle = window.adsbygoogle || []).push({});

Phonepe Jobs For Freshers

Skills:

- Bachelor's degree in Marketing, Business Administration, or a related field.

- Strong analytical and problem-solving skills.
- Proficiency in quantitative and qualitative research methodologies.
- Excellent communication and presentation skills, both written and verbal.
- Ability to work independently and as part of a team in a fast-paced environment.
- Strong data analysis skills with proficiency in tools like Excel, SQL, and data visualization platforms.

Tags:

recruitment 2024,phonepe job vacancy,latest engineering jobs,talk with abdul,job vacancy 2024,job updates in hindi,latest job vacancy 2024,latest job updates in hindi,latest job notification 2024,latest jobs for freshers 2024,latest job updates jobs

Important Links Find the Link in [Apply Now](#) Button

```
(adsbygoogle = window.adsbygoogle || []).push({});
```

```
(adsbygoogle = window.adsbygoogle || []).push({});
```