



<https://jobable.govhelp.in/job/marketing-director-private-jobs-jws-steel-job-vacancy/>

Marketing Director – Private Jobs – JWS Steel Job Vacancy

Job Location

India
Remote work from: IND

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Base Salary

USD 17 - USD 21

Qualifications

Graduate, 12th

Employment Type

Full-time

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Description

Marketing Director

JSW Steel, a leading Indian steel producer, is seeking a passionate and experienced Marketing Director to join our dynamic team. In this role, you will be responsible for developing and executing strategic marketing initiatives that drive brand awareness, market share growth, and profitability.

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JWS Steel Careers

Responsibilities:

- Lead the development and implementation of a comprehensive marketing strategy aligned with JSW Steel's overall business objectives.
- Oversee all marketing activities, including brand management, market research, advertising, public relations, and digital marketing.
- Build and maintain strong relationships with key industry partners, customers, and distributors.

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Hiring organization

JWS Steel

Date posted

March 4, 2024

Valid through

31.08.2024

APPLY NOW



JWS Steel Jobs Near Me

Skills:

- Proven experience in developing and executing successful marketing campaigns in the steel industry (or B2B environment) is a must.
- Strong understanding of marketing principles, including market research, branding, and digital marketing.
- Excellent communication, interpersonal, and leadership skills.
- Ability to think strategically and translate business objectives into actionable marketing plans.

Tags:

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