

<https://jobable.govhelp.in/job/marketing-director-all-india-jobs-vedantu-job-vacancy/>

Marketing Director – All India Jobs – Vedantu Job Vacancy

Job Location

India
Remote work from: IND

(adsbygoogle = window.adsbygoogle || []).push({});

Base Salary

USD 13 - USD 24

Qualifications

Graduate

Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});

Description

Marketing Director

We are seeking a passionate and results-oriented Marketing Director to join our dynamic team and lead our marketing efforts across all channels. As the Marketing Director, you will be responsible for developing and executing comprehensive marketing strategies that drive brand awareness, student acquisition, and engagement. You will play a key role in shaping the future of Vedantu's marketing landscape and contributing to our continued growth and success.

(adsbygoogle = window.adsbygoogle || []).push({});

Vedantu Careers

Responsibilities:

- Develop and implement data-driven marketing strategies across all channels, including online, offline, and social media.
- Manage and lead a high-performing marketing team, fostering creativity, collaboration, and innovation.
- Oversee all aspects of marketing campaigns, including budget planning, execution, and analysis.
- Drive brand awareness and thought leadership through strategic content creation and public relations initiatives.
- Track and analyze marketing performance metrics and make data-driven decisions to optimize campaigns.
- Stay ahead of the latest marketing trends and technologies and implement

Hiring organization

Vedantu

Date posted

February 5, 2024

Valid through

31.08.2024

APPLY NOW

them to improve marketing effectiveness.

- Partner with other departments, such as product, sales, and operations, to ensure alignment and achieve common goals.

```
(adsbygoogle = window.adsbygoogle || []).push({});
```

If You Want to Get Notifications about Various Jobs, Join our Telegram Channel Now and Get notified Daily about the Latest Jobs



Vedantu Jobs For Freshers

Skills:

- 10+ years of experience in marketing leadership roles, preferably in the education or ed-tech sector.
- Proven track record of developing and executing successful marketing campaigns across multiple channels.
- Deep understanding of digital marketing, including SEO, SEM, social media marketing, and content marketing.
- Strong analytical and problem-solving skills with the ability to translate data into actionable insights.
- Excellent communication, collaboration, and interpersonal skills.
- Passionate about education and the power of technology to transform learning.

Tags:

vedantu,vedantu 10,vedantu 9 and 10,vedantu class 10,vedantu class 9 and 10,study,social studies,resources,class 10 important questions 2024,sst,social science,class 10 maths,board exam 2024,class 10 sst important questions 2024,class 10 english,class 10 science,class 10 sst pyq,class 10 sst mcq,sst sample paper 2 term class 10,sst revision class 10,class 10 math revision all chapters

If You Want to Get Notification about Various Jobs, Join our WhatsApp Channel Now and Get notified Daily about Latest Jobs



Click to Join

Important Links

Find the Link in [Apply Now](#) Button

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});