

Marketing Associate – Vacancy Job Alert – PhonePe Jobs Hiring For Freshers

Hiring organization
PhonePe

Job Location

India
Remote work from: IND

Date posted

February 12, 2024

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Valid through

31.08.2024

Base Salary

USD 12 - USD 22

APPLY NOW

Qualifications

Graduate, 12th Pass

Employment Type

Full-time

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Description

Marketing Associate

PhonePe is India's leading digital payments platform, with a mission to transform the way people experience money. With over 300 million registered users and a vast network of merchants, we're at the forefront of driving financial inclusion and innovation in the country. Join us, and be part of a dynamic team that's shaping the future of FinTech!

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PhonePe Careers

Responsibilities:

- **Content Creation:** Develop compelling and informative content for various marketing channels, including social media, email, and website.
- **Campaign Management:** Assist in the planning, execution, and analysis of marketing campaigns across different platforms.
- **Social Media Management:** Manage and engage with our social media communities, creating a positive brand image and driving user acquisition.
- **Market Research:** Conduct research to understand user needs and market trends, informing our marketing strategies.
- **Data Analysis:** Analyze marketing campaign performance and provide insights to optimize future campaigns.

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Phonepe Jobs For Freshers

Skills:

- Excellent written and verbal communication skills.
- Strong analytical and problem-solving abilities.
- Creative thinking and a passion for storytelling.
- Proficient in social media management tools and content creation platforms.
- Ability to work independently and as part of a team.
- Eager to learn and adapt in a fast-paced environment.

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