



<https://jobable.govhelp.in/job/marketing-associate-in-zomato-job-recruitment-vacancy-hiring-in-zomato/>

Marketing Associate in Zomato – Job Recruitment – Vacancy Hiring in Zomato

Hiring organization
Zomato

Job Location

India
Remote work from: IND

Date posted
January 24, 2024

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Valid through
31.08.2024

Base Salary

USD 12 - USD 21

APPLY NOW

Qualifications

Graduate, 12th

Employment Type

Full-time

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Description

Marketing Associate in Zomato

Zomato isn't just a food delivery app; it's a vibrant community of passionate foodies on a mission to discover the next hidden gem. With millions of users and a presence across 23 countries, we're shaping the future of how people connect with food.

Zomato Careers

Responsibilities:

- **Be a Marketing Maestro:** Craft engaging content, campaigns, and activations that capture the hearts (and stomachs) of our audience.
- **Social Media Savvy:** Manage our social media channels, sparking conversations and building a loyal following among food enthusiasts.
- **Content Crafter:** Write compelling blog posts, press releases, and other marketing materials that tantalize taste buds and drive user engagement.
- **Stay Ahead of the Curve:** Track industry trends, analyze data, and recommend innovative marketing strategies to keep Zomato at the forefront.
- **Collaborate & Conquer:** Work closely with cross-functional teams, from design and product to sales and operations, to ensure seamless marketing execution.

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Zomato Jobs Near Me

Skills:

- **Marketing Magic:** Possess a strong understanding of marketing principles and best practices.
- **Content Connoisseur:** A knack for crafting captivating written and visual content that resonates with the target audience.
- **Social Butterfly:** Adept at navigating the ever-evolving social media landscape and building online communities.
- **Data Dynamo:** Comfortable with data analysis and using insights to inform marketing decisions.
- **Team Player:** Thrives in a collaborative environment and enjoys working with diverse teams.

Tags:

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Important Links **Find the Link in [Apply Now](#) Button**

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