



<https://jobable.govhelp.in/job/marketing-advertising-executive-fast-job-job-vacancy-in-byjus/>

## Marketing Advertising Executive – Fast Job – Job Vacancy in Byjus

**Hiring organization**  
Byjus

### Job Location

India  
Remote work from: IND

**Date posted**  
February 3, 2024

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**Valid through**  
31.08.2024

### Base Salary

USD 13 - USD 22

APPLY NOW

### Qualifications

Graduate, 12th

### Employment Type

Full-time

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### Description

## Marketing Advertising Executive

As a Marketing Advertising Executive, you'll play a crucial role in amplifying our brand message and driving user acquisition through strategic advertising campaigns. You'll be responsible for crafting compelling creatives, managing budgets, and analyzing campaign performance to ensure we reach the right audience with the right message at the right time.

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## Byjus Careers

### Responsibilities:

- Develop and execute data-driven advertising campaigns across various channels (social media, search engines, display advertising)
- Create engaging ad copy and visuals that resonate with our target audience
- Manage and optimize advertising budgets to maximize return on investment
- Analyze campaign performance and provide insights to continuously improve strategies
- Stay updated on the latest advertising trends and technologies
- Collaborate with cross-functional teams (marketing, product, design) to achieve campaign goals

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#### **Skills:**

- Excellent written and verbal communication skills
- Strong analytical and problem-solving skills
- Creativity and a passion for storytelling
- Proficiency in digital marketing tools and platforms (Google Ads, Facebook Ads, etc.)
- Data-driven approach with a keen eye for detail
- Ability to work independently and as part of a team

#### **Tags:**

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