



<https://jobable.govhelp.in/job/mankind-pharma-careers-new-job-marketing-associate/>

Mankind Pharma Careers – New Job – Marketing Associate

Job Location

India
Remote work from: IND

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Base Salary

USD 10 - USD 21

Qualifications

Graduate, 12th

Employment Type

Full-time

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Description

Mankind Pharma Careers

We are looking for a passionate and creative Marketing Associate to join our dynamic team. In this role, you will play a crucial part in supporting the development and execution of marketing campaigns for our brands. You will have the opportunity to work on a variety of projects, gain valuable experience in the pharmaceutical industry, and contribute to the success of our company.

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Mankind Pharma Jobs For Freshers

Responsibilities:

- Conduct market research and competitor analysis to gather insights for marketing strategies.
- Assist in developing and implementing marketing campaigns across various channels (digital, print, social media, etc.).
- Create engaging content for marketing materials, website, and social media platforms.
- Manage and analyze marketing data to track campaign performance and measure ROI.
- Support with trade shows, events, and other promotional activities.
- Assist with brand management initiatives, including market research, competitive analysis, and brand positioning.
- Perform other duties as assigned by the Marketing Manager.

Hiring organization

Mankind Pharma

Date posted

February 8, 2024

Valid through

31.08.2024

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Skills:

- Strong written and verbal communication skills.
- Excellent analytical and problem-solving skills.
- Creative and resourceful, with a knack for generating innovative ideas.
- Proficient in Microsoft Office Suite and basic graphic design software.
- Familiarity with digital marketing tools and platforms is a plus.
- Ability to work independently and as part of a team.
- Strong time management and organizational skills.

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