



<https://jobable.govhelp.in/job/mankind-pharma-careers-latest-jobs-notification-marketing-director/>

## Mankind Pharma Careers – Latest Jobs Notification – Marketing Director

**Hiring organization**  
Mankind Pharma

### Job Location

India  
Remote work from: IND

**Date posted**  
February 27, 2024

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**Valid through**  
31.08.2024

**Base Salary**  
USD 12 - USD 22

APPLY NOW

**Qualifications**  
Graduate, 12th

**Employment Type**  
Full-time

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### Description

## Mankind Pharma Careers

We are seeking a passionate and experienced Marketing Director to join our dynamic team and lead the development and execution of our comprehensive marketing strategy. As a key member of the leadership team, you will be responsible for driving brand awareness, market share growth, and profitability across our diverse portfolio of products.

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## Mankind Pharma Jobs For Freshers

### Responsibilities:

- Develop and implement impactful marketing strategies that align with the company's overall business objectives.
- Oversee all marketing activities, including brand management, product launches, advertising, digital marketing, and public relations.
- Conduct market research and analysis to identify market trends, customer needs, and competitor activity.
- Manage and mentor a high-performing marketing team, fostering a collaborative and innovative work environment.
- Develop and maintain strong relationships with key stakeholders, including distributors, retailers, and healthcare professionals.

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#### **Skills:**

- Strong analytical and problem-solving skills with a data-driven approach.
- Excellent communication, presentation, and interpersonal skills with the ability to influence and motivate others.
- Experience in developing and managing marketing budgets.
- Proven track record of success in driving brand growth and market share expansion.
- Deep understanding of the pharmaceutical industry and marketing best practices.

#### **Tags:**

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#### **Important Links**

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