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Mankind Pharma Careers – Jobs For Freshers – Marketing Associate

Hiring organization
Mankind Pharma

Job Location

India
Remote work from: IND

Date posted

February 24, 2024

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Valid through

31.08.2024

Base Salary

USD 11 - USD 21

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Qualifications

Graduate, 12th

Employment Type

Full-time

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Description

Mankind Pharma Careers

We are looking for a bright and enthusiastic Marketing Associate to join our team and play a vital role in supporting our marketing efforts. This is an excellent opportunity for a motivated individual with a passion for healthcare and a desire to learn and grow within a fast-paced industry.

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Mankind Pharma Jobs For Freshers

Responsibilities:

- Assist with market research and competitor analysis to identify market trends and opportunities.
- Support the development and execution of marketing campaigns across various channels, including digital, print, and social media.
- Manage and maintain marketing databases and track campaign performance metrics.
- Create engaging content for marketing materials, social media posts, and website updates.
- Support with event planning and logistics for product launches, conferences, and promotional activities.
- Perform other marketing-related tasks as assigned.

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Skills:

- Bachelor's degree in Marketing, Communication, or a related field.
- Strong analytical and problem-solving skills.
- Excellent written and verbal communication skills.
- Ability to work independently and as part of a team.
- Proficient in MS Office Suite, with additional knowledge of marketing software tools preferred.
- Strong attention to detail and ability to prioritize tasks effectively.
- Passion for healthcare and a strong desire to learn about the industry.

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