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JWS Steel Recruitment 2024 – Private Job – Job Vacancy – Marketing Assistant

Hiring organization
JWS Steel

Job Location

India
Remote work from: IN

Date posted
April 8, 2024

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Valid through
31.12.2024

Base Salary

USD 150 - USD 180

APPLY NOW

Qualifications

Graduate, 12th

Employment Type

Full-time

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Description

JWS Steel Recruitment 2024

JWS Steel Company is seeking a talented and enthusiastic Marketing Assistant to join our remote team. In this role, you'll provide comprehensive support across all aspects of our marketing strategy. You'll be responsible for a variety of tasks, including content creation, social media management, market research, and assisting with campaign execution. This position is ideal for a recent graduate or someone with a few years of experience looking to gain valuable exposure to the steel industry and marketing field.

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JWS Steel Careers

Responsibilities:

- Assist in developing and implementing marketing campaigns across various digital and traditional channels.
- Create engaging content, including blog posts, social media captions, and website copy, that resonates with our target audience.
- Manage and maintain our social media presence, including creating content calendars, scheduling posts, and interacting with followers.
- Conduct market research to identify industry trends, competitor analysis, and customer needs.
- Assist with the development and execution of email marketing campaigns.
- Track and analyze marketing campaign performance using marketing

analytics tools.

- Provide administrative support to the marketing team, including managing databases, preparing presentations, and coordinating with vendors.
- Stay up-to-date on the latest marketing trends and tools.

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JWS Steel Jobs Near Me

Skills and Qualifications:

- Bachelor's degree in Marketing, Communications, or a related field (or equivalent experience).
- Strong written and verbal communication skills.
- Excellent organizational skills and the ability to prioritize multiple tasks.
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint).
- Working knowledge of social media platforms (Facebook, LinkedIn, Twitter, etc.).
- Familiarity with content management systems (CMS) a plus.
- Ability to work independently and as part of a team.
- Strong attention to detail and a commitment to accuracy.
- A passion for learning and staying current with industry trends.

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