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Jr. Marketing Associate in JWS Steel – Job Seeker – JWS Steel Careers

Hiring organization
JWS Steel

Job Location

India
Remote work from: IND

Date posted
February 2, 2024

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Valid through
31.08.2024

Base Salary
USD 11 - USD 19

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Qualifications
Graduate, 12th

Employment Type
Full-time

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Description

Jr. Marketing Associate in JWS Steel

As a Jr. Marketing Associate, you'll play a crucial role in supporting our marketing department's initiatives. You'll gain valuable experience across various marketing functions, from content creation and social media management to market research and event planning. This is an excellent opportunity to learn from industry experts, develop your marketing skills, and contribute to the success of a dynamic organization.

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JWS Steel Careers

Responsibilities:

- Assist with the development and execution of marketing campaigns across various channels, including digital, print, and events.
- Create engaging content, such as blog posts, social media updates, and press releases, to promote JWS Steel's products and services.
- Manage and analyze social media presence, responding to inquiries and building brand awareness.
- Conduct market research to identify industry trends and competitor analysis.
- Support with the planning and execution of marketing events, trade shows, and conferences.
- Contribute to the development and maintenance of marketing collateral, such as brochures and presentations.

- Stay updated on the latest marketing trends and technologies.

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JWS Steel Jobs Near Me

Skills:

- Bachelor's degree in Marketing, Communication, or a related field (freshers can apply).
- Excellent written and verbal communication skills.
- Strong analytical and problem-solving skills.
- Ability to work independently and as part of a team.
- Proficient in MS Office Suite and social media platforms.
- Creative and resourceful, with a passion for marketing.

Tags:

jsw steel ltd,jsw steel shorts,jsw steel,jsw company,mis sangitajindal fan,jindal family,jswgroup,sajjan jindal interview,jswcompany owner,mr sajjanjindalfan,how to join jindal,jindal,shortyt,shortviral,path jindal,sajjan jindal,shortviral2022,shortjsw,vairaljsw

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