



<https://jobable.govhelp.in/job/jio-mart-recruitment-2024-jobs-near-me-marketing-advertising-executive-post/>

Jio Mart Recruitment 2024 – Jobs Near Me – Marketing Advertising Executive Post

Hiring organization
Jio Mart

Job Location

India
Remote work from: IND

Date posted
January 2, 2024

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Valid through
31.08.2024

Base Salary

USD 10,300 - USD 18,400

APPLY NOW

Qualifications

12th/ Graduate

Employment Type

Full-time

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Description

Jio Mart Recruitment 2024

As a Marketing Advertising Executive based in North Dumdum and surrounding areas, you'll play a crucial role in amplifying JioMart's presence and driving local customer engagement. You'll develop and execute targeted marketing campaigns, manage social media channels, and analyze data to ensure your efforts resonate with the local community.

Jio Mart Careers

Responsibilities:

- Develop and implement digital marketing campaigns (paid search, social media, email) tailored to attract local customers in North Dumdum and surrounding areas.
- Manage and optimize JioMart's social media presence on Facebook, Instagram, and other relevant platforms.
- Create engaging content (posts, videos, graphics) that showcase JioMart's offerings and resonate with local preferences.
- Collaborate with the content team to ensure brand consistency and messaging across marketing channels.
- Analyze campaign performance and recommend data-driven strategies for improvement.
- Build relationships with local influencers and businesses to expand JioMart's reach in the community.
- Stay updated on latest marketing trends and best practices.

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Jio Mart Jobs near me

Skills:

- Bachelor's degree in Marketing, Communication, or a related field preferred.
- Minimum 1-2 years of experience in digital marketing, preferably with e-commerce focus.
- Strong understanding of social media marketing platforms and advertising tools.
- Excellent written and verbal communication skills with the ability to tailor messaging for local audiences.
- Creative and analytical mindset with a data-driven approach to marketing.
- Experience working in a fast-paced environment and managing multiple priorities.

Important Links Familiarity with the North Bumdum and surrounding area is a plus. **Find the Link in [Apply Now](#) Button**

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