

Flipkart Recruitment 2024 – Private Jobs – Merchandising Associate Post

Hiring organization
Flipkart

Job Location

India
Remote work from: IND

Date posted
December 29, 2023

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Valid through
31.08.2024

Base Salary

USD 11,500 - USD 18,000

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Qualifications

12th/ Graduate

Employment Type

Full-time

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Description

Flipkart Recruitment 2024

As our Merchandising Associate, you'll be the maestro behind the scenes, ensuring Flipkart's virtual shelves are stocked with the products customers crave. From researching market trends and competitor analysis to creating compelling product descriptions and optimizing category layout, you'll wear many hats, becoming the curator of customer captivation and a vital contributor to Flipkart's continued success in delivering an exceptional online shopping experience.

Flipkart Careers

Responsibilities:

- Conduct market research and competitor analysis to identify trending products and consumer preferences within your assigned category.
- Source and onboard new sellers and products, ensuring quality, competitive pricing, and adherence to Flipkart's guidelines.
- Create compelling and informative product descriptions that drive conversions and customer satisfaction.
- Manage and optimize product listings, including titles, keywords, pricing, and promotions.
- Analyze sales data and customer feedback to identify opportunities for category growth and product optimization.
- Develop and implement effective merchandising strategies to improve category visibility and conversion rates.
- Liaise with internal teams (marketing, logistics, vendor management) to ensure smooth product launch and management.
- Stay up-to-date on industry trends and e-commerce best practices, adopting innovative solutions to enhance the customer experience.

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Flipkart Jobs near me

Skills:

- Minimum Bachelor's degree in Business Administration, Marketing, or a related field (experience in e-commerce or retail is a plus!).
- Excellent analytical and problem-solving skills, adept at identifying trends, analyzing data, and developing effective solutions.
- Strong written and verbal communication skills, able to create compelling product descriptions and communicate effectively with diverse stakeholders.
- A keen eye for detail and a passion for products, understanding what resonates with customers and drives online shopping trends.
- Proficiency in computer applications (Microsoft Office Suite) and e-commerce analytics tools.
- The ability to work independently and as part of a team in a fast-paced environment.
- A positive and proactive attitude with a strong work ethic and a hunger for

Important Links

Find the Link in [Apply Now](#) Button

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