

Flipkart Recruitment 2024 – Job Recruitment – Digital Marketing Executive Post

Hiring organization
Flipkart

Job Location

India
Remote work from: IND

Date posted
January 11, 2024

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Valid through
31.08.2024

Base Salary

USD 11,000 - USD 19,400

APPLY NOW

Qualifications

12th/ Graduate

Employment Type

Full-time

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Description

Flipkart Recruitment 2024

As a Digital Marketing Executive at Flipkart, you will be responsible for developing and implementing digital marketing strategies to increase brand awareness, drive online traffic, and improve customer engagement. You will work closely with the marketing and e-commerce teams to create and execute campaigns that align with the company's overall goals and objectives.

Flipkart Careers

Responsibilities:

1. Develop and implement digital marketing campaigns across various channels such as social media, email, and search engines to reach target audiences and drive online sales.
2. Analyze data and insights to monitor campaign performance and make data-driven decisions to optimize marketing efforts and improve ROI.
3. Collaborate with the creative team to create engaging and visually appealing content for digital platforms that resonates with the brand's voice and message.

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Flipkart Jobs near me

Skills:

1. Excellent communication and interpersonal skills with the ability to effectively convey ideas and concepts.
2. Strong understanding of digital marketing techniques and tools such as email marketing, SEO, social media advertising, and analytics platforms.

3. Proficient in using graphic designing software and content management systems

Important Links

Find the Link in [Apply Now](#) Button

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