Flipkart Recruitment 2023-24 – Jobs For Freshers – Marketing Research Analyst Post

Job Location
India
Remote work from: IND

(adsbygoogle = window.adsbygoogle || []).push({});

Base Salary
USD 12,500 - USD 18,000

Qualifications
12th/ Graduate

Employment Type
Full-time

(adsbygoogle = window.adsbygoogle || []).push({});
(adsbygoogle = window.adsbygoogle || []).push({});

Hiring organization
Flipkart

Date posted
December 22, 2023

Valid through
30.06.2024

APPLY NOW

Description

Flipkart Recruitment 2023-24

As a Marketing Research Analyst at Flipkart, you'll be our resident data guru, playing a crucial role in informing our marketing decisions and ensuring we stay ahead of the curve in the ever-evolving e-commerce landscape. From conducting market research and analyzing customer behavior to interpreting data and crafting compelling reports, you'll be the bridge between raw information and actionable insights that drive successful marketing campaigns.

Flipkart Careers

Responsibilities:

- **Data Detective:** Conduct market research using various methodologies (surveys, interviews, secondary data analysis) to understand customer needs, preferences, and competitor activities.
- **Insights Alchemist:** Analyze quantitative and qualitative data to identify key trends, patterns, and insights that inform marketing strategies and campaign development.
- **Storyteller with Numbers:** Craft clear, concise, and data-driven reports that effectively communicate research findings and recommendations to stakeholders across the organization.
- **Stay Curious:** Keep yourself updated on the latest market research methodologies and tools, continuously seeking new ways to gather and analyze data.
- **Communication Catalyst:** Present research findings and

recommendations to internal teams, ensuring effective communication and collaboration.

(adsbygoogle = window.adsbygoogle || []).push({});

Flipkart Jobs near me

Skills:

- Bachelor's degree in Marketing Research, Business Analytics, Economics, or a related field preferred.
- Strong analytical skills with proficiency in data analysis tools and techniques (e.g., SPSS, Excel).
- Excellent written and verbal communication skills, with the ability to present complex data in a clear and concise manner.
- Ability to work independently and as part of a team in a fast-paced environment.
- Strong attention to detail and a commitment to accuracy in data analysis.
- Freshers with a passion for research and a hunger to learn are highly encouraged to apply!

Important Links **Find the Link in [Apply Now](#) Button**

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});