

Flipkart Recruitment 2023-24 – Job Recruitment – Marketing Manager Post

Hiring organization
Flipkart

Job Location

India
Remote work from: IND

Date posted
December 28, 2023

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Valid through
31.08.2024

Base Salary

USD 10,300 - USD 19,400

APPLY NOW

Qualifications

12th/ Graduate

Employment Type

Full-time

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Description

Flipkart Recruitment 2023-24

Flipkart, India's leading e-commerce giant, is searching for marketing masterminds like you to join our team as Marketing Managers in 2023-24. This is your chance to be at the forefront of shaping consumer minds, influencing trends, and propelling Flipkart to even greater heights in the ever-evolving digital landscape.

Flipkart Careers

Responsibilities:

- Develop and implement comprehensive marketing plans for assigned brands or product categories.
- Manage marketing budgets effectively and track return on investment (ROI) for all campaigns.
- Create and execute engaging content (e.g., social media posts, ad copy, website content) across various channels.
- Collaborate with cross-functional teams (e.g., product, design, sales) to ensure seamless campaign execution and alignment with overall business goals.
- Analyze marketing data, identify trends and insights, and adapt strategies for continuous optimization.
- Manage relationships with agencies and vendors to ensure high-quality campaign execution.
- Stay updated on the latest marketing trends and technologies, constantly innovating and adapting your approach.

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Flipkart Jobs near me

Skills:

- Proven experience in marketing with a strong understanding of digital marketing principles and best practices.
- Excellent communication and interpersonal skills with the ability to collaborate effectively with diverse teams.
- Strong analytical and problem-solving skills, with a data-driven approach to decision-making.
- Creative flair and the ability to craft compelling narratives and engaging content.
- Proficiency in marketing tools and platforms (e.g., social media management tools, analytics platforms).
- Passion for e-commerce and a deep understanding of the online consumer behavior.

Important Links**Find the Link in [Apply Now](#) Button**

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