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Flipkart Jobs Near Me – All Job For You – Marketing Advertising Executive Posts

Hiring organization
Flipkart

Job Location

India
Remote work from: IND

Date posted
March 16, 2024

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Valid through
31.08.2024

Base Salary

USD 12 - USD 22

APPLY NOW

Qualifications

Graduate, 12th

Employment Type

Full-time

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Description

Flipkart Recruitment 2024

As a Marketing Advertising Executive, you'll play a vital role in developing and executing engaging advertising campaigns that reach millions of Flipkart users across India. You'll work collaboratively with a talented team of marketing professionals to craft compelling messages that resonate with our target audience and drive brand awareness.

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Flipkart Jobs For Freshers

Responsibilities:

- Assist in developing creative concepts for advertising campaigns across various digital channels (social media, display advertising, etc.)
- Conduct market research to understand customer trends and preferences
- Support with campaign execution, including ad copywriting, content creation, and performance monitoring
- Analyze campaign data and provide insights to optimize future marketing efforts

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Flipkart Careers

Skills:

- Excellent written and verbal communication skills
- Strong understanding of digital marketing principles
- Creativity and a passion for storytelling
- Ability to work independently and as part of a team
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint)

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