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Flipkart Jobs – Latest Job Notification – Job Change For Marketing Consultant

Hiring organization
Flipkart

Job Location

India

Remote work from: IN; DE; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

Date posted

March 23, 2024

Valid through

31.08.2024

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Base Salary

USD 11 - USD 22

Qualifications

12th Pass, Graduate, Post Graduate

Employment Type

Full-time

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Description

Flipkart Recruitment 2024: Help Shape the Future of E-commerce

Do you have a passion for marketing and a knack for innovation? Are you excited by the ever-evolving world of e-commerce?

If so, then this is the perfect opportunity for you! We're looking for a talented and results-oriented Marketing Consultant to join our dynamic team at Flipkart, one of India's leading e-commerce giants.

In this remote role, you'll have the chance to:

- Play a crucial role in developing and implementing cutting-edge marketing strategies that drive brand awareness, customer acquisition, and sales growth.
- Work collaboratively with a cross-functional team of experts in marketing, product, and business development.
- Analyze market trends, customer behavior, and competitor activity to gain valuable insights and inform strategic decision-making.
- Develop and manage engaging content across various digital channels, including social media, email marketing, and the Flipkart website.
- Stay ahead of the curve by exploring and implementing new marketing technologies and tactics.

Why Join Us?

At Flipkart, we're committed to creating a positive and inspiring work environment where you can learn, grow, and make a real impact. Here are just a few reasons why you'll love working with us:

- **Opportunity to make a difference:** You'll be contributing to the success of a company that is revolutionizing the way people shop in India.
- **Fast-paced and dynamic environment:** No two days are the same at Flipkart! You'll be constantly challenged and exposed to new ideas.
- **Collaboration and teamwork:** We believe in the power of teamwork and foster a collaborative environment where everyone's voice is heard.
- **Learning and development:** We offer a wide range of opportunities for professional development, including access to training programs, mentorship, and conferences.
- **Competitive compensation and benefits:** We offer a comprehensive benefits package that includes competitive salary, health insurance, paid time off, and more.

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Flipkart Jobs Near Me: Responsibilities

As a Marketing Consultant, you'll be responsible for a variety of tasks, including:

- Conducting in-depth market research to identify customer needs, preferences, and buying behavior.
- Developing and executing data-driven marketing campaigns across multiple channels.
- Creating compelling content that resonates with target audiences and drives conversions.
- Managing and optimizing paid advertising campaigns on platforms like Google Ads and Facebook Ads.
- Analyzing marketing campaign performance and providing insights to stakeholders.
- Identifying and implementing new marketing technologies and tools to improve efficiency and effectiveness.
- Staying up-to-date on the latest marketing trends and best practices.
- Working collaboratively with other teams across the organization to achieve marketing goals.

Required Skills and Qualifications:

- Bachelor's degree in Marketing, Communications, Business Administration, or a related field.
- Minimum 2-3 years of experience in digital marketing, with a proven track record of success.
- Strong analytical skills with the ability to collect, analyze, and interpret data.
- Excellent written and verbal communication skills.
- A creative and innovative mindset with a passion for developing engaging content.
- Proficiency in marketing automation tools like Google Analytics and social media management platforms.
- Experience with paid advertising platforms like Google Ads and Facebook Ads (a plus).
- Ability to work independently and as part of a team.

Experience:

This role is open to both experienced marketing professionals and recent graduates with a strong academic background and a passion for e-commerce.

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Why Join Flipkart?

At Flipkart, we believe in creating a work environment that fosters creativity, innovation, and collaboration. We offer a competitive compensation and benefits package, including:

- Competitive salary and bonus structure
- Comprehensive health insurance coverage
- Paid time off (PTO)
- Flexible work arrangements
- Opportunities for professional development and learning
- Vibrant and inclusive work culture

We're a company that's passionate about making a difference, and we're looking for people who share that passion. If you're ready to take your marketing career to the next level and join a team that's making waves in the e-commerce industry, then we encourage you to apply!

The Application Process

To apply for this position, please submit your resume and a cover letter that tells us why you're interested in joining Flipkart and what you can bring to the team.

We look forward to hearing from you!

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