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Flipkart Jobs For Freshers – Online Job – Digital Marketing Strategist Posts

Hiring organization
Flipkart

Job Location

India
Remote work from: IND

Date posted
March 16, 2024

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Valid through
31.08.2024

Base Salary

USD 13 - USD 21

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Qualifications

Graduate, 12th

Employment Type

Full-time

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Description

Flipkart Jobs Recruitment 2024

As a Digital Marketing Strategist (Fresher) at Flipkart, you'll play a vital role in developing and executing data-driven digital marketing campaigns that drive brand awareness, customer acquisition, and sales growth. You'll work collaboratively with a talented team to identify target audiences, craft engaging content, and leverage the latest marketing tools and technologies to achieve Flipkart's ambitious goals.

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Responsibilities:

- Conduct in-depth market research to understand customer trends, competitor strategies, and emerging digital marketing channels.
- Assist in developing and implementing comprehensive digital marketing campaigns across various platforms, including social media, search engine marketing (SEM), and email marketing.
- Analyze campaign performance metrics and provide actionable insights to optimize strategy and maximize return on investment (ROI).

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Flipkart Careers

Skills:

- Strong analytical skills with the ability to interpret and draw insights from data.
- Excellent communication and collaboration skills.
- Creative thinking and a passion for developing engaging content.
- Proficiency in digital marketing tools and technologies (e.g., Google Analytics, social media management platforms).

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