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## Flipkart Jobs For Freshers – Jobs Near Me – Marketing Analyst

**Hiring organization**  
Flipkart

### Job Location

India  
Remote work from: IND

**Date posted**  
March 1, 2024

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**Valid through**  
31.08.2024

### Base Salary

USD 14 - USD 21

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### Qualifications

Graduate, 10th,12th

### Employment Type

Full-time

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### Description

## Flipkart Jobs For Freshers

We are seeking a passionate and analytical Marketing Analyst to join our dynamic team at Flipkart, India's leading e-commerce marketplace. In this role, you will play a crucial part in shaping our marketing strategies by providing data-driven insights and supporting campaign execution. You will be responsible for analyzing customer behavior, market trends, and campaign performance to identify opportunities for growth and improvement.

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## Flipkart Jobs Near Me

### Responsibilities:

- Conduct in-depth market research and analysis to understand customer trends, competitor activity, and industry dynamics.
- Analyze marketing campaign performance across various platforms and channels, including social media, email marketing, and paid advertising.
- Translate data insights into actionable recommendations for optimizing marketing campaigns and improving customer engagement.
- Collaborate with cross-functional teams, including marketing, product, and sales, to ensure alignment and effectiveness of marketing strategies.
- Create compelling data visualizations and presentations to communicate insights effectively to stakeholders.

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### Flipkart Careers

#### Skills:

- Strong analytical skills with proficiency in data analysis tools and techniques (e.g., Excel, Google Analytics, Tableau).
- Excellent communication and presentation skills with the ability to translate complex data insights into clear and concise language.
- Ability to work independently and as part of a team in a fast-paced environment.
- Attention to detail and a strong commitment to delivering high-quality work.

#### Tags:

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