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Flipkart Jobs For Freshers – Job Recruitment – Jr. Marketing Associate Posts

Hiring organization
Flipkart

Job Location

India
Remote work from: IND

Date posted
February 9, 2024

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Valid through
31.08.2024

Base Salary

USD 11 - USD 23

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Qualifications

Graduate, 12th

Employment Type

Full-time

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Description

Flipkart Jobs For Freshers

As a Jr. Marketing Associate at Flipkart, you'll be joining a dynamic and fast-paced team at the forefront of online retail marketing. You'll be responsible for contributing to innovative campaigns, engaging content, and data-driven strategies that drive customer acquisition and brand loyalty. This is your chance to learn from the best, hone your skills, and contribute to the success of a leading e-commerce giant.

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Responsibilities:

- Assist in developing and executing multi-channel marketing campaigns across various digital platforms (e.g., social media, email, search engine marketing).
- Conduct market research and competitor analysis to identify trends and opportunities for growth.
- Create engaging and informative content for various marketing channels, including website copy, social media posts, and email newsletters.
- Support with campaign optimization and reporting, analyzing data to measure performance and identify areas for improvement.
- Collaborate with cross-functional teams (e.g., design, product, branding) to ensure consistent messaging and campaign execution.
- Stay updated on the latest marketing trends, tools, and technologies.

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Flipkart Careers

Skills:

- Strong understanding of digital marketing principles and best practices.
- Excellent written and verbal communication skills.
- Creative thinking and problem-solving abilities.
- Ability to work independently and as part of a team.
- Data-driven approach with strong analytical skills.
- Proficiency in Microsoft Office Suite and Google Workspace.
- Familiarity with social media marketing tools a plus.

Tags:

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