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Flipkart Careers – Find a Job – Job Card For Marketing Research Analyst

Hiring organization
Flipkart

Job Location

India

Remote work from: IN; DE; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

Date posted

April 2, 2024

Valid through

31.12.2024

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Base Salary

USD 13 - USD 23

Qualifications

12th Pass, Graduate, Post Graduate

Employment Type

Full-time

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Description

Flipkart Recruitment 2024

Lead the Charge in E-commerce Operations (Remote)

Do you thrive in a fast-paced environment? Are you passionate about innovation and customer satisfaction?

Flipkart, India's leading e-commerce marketplace, is searching for a driven and results-oriented individual to join our growing team as a Marketing Research Analyst. In this remote role, you'll play a pivotal role in ensuring our operations run smoothly, efficiently, and deliver an exceptional customer experience.

Why Flipkart?

At Flipkart, we're not just about selling products, we're about revolutionizing the way India shops. We're a company built on innovation, driven by a talented team, and committed to exceeding customer expectations. As a Marketing Research Analyst, you'll have the opportunity to:

- Be at the forefront of e-commerce, shaping the future of online shopping in India.
- Work in a dynamic and collaborative environment, fostering a culture of continuous learning and growth.

- Make a real impact on millions of customers, ensuring a seamless and delightful shopping experience.
- Receive competitive compensation and benefits package, along with opportunities for career development.

Flipkart Jobs Near Me

This remote position allows you to work from the comfort of your own home, offering flexibility and a great work-life balance.

Job Summary

As a Marketing Research Analyst, you'll be responsible for overseeing all aspects of our virtual store. You'll manage inventory, ensure product accuracy and quality, and play a key role in order fulfillment and customer satisfaction. This role requires a strong blend of analytical, organizational, and leadership skills.

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Key Responsibilities

- Manage and optimize inventory levels to ensure product availability and minimize stockouts.
- Implement quality control measures to guarantee product accuracy and eliminate errors.
- Process orders efficiently and accurately, ensuring timely dispatch to customers.
- Track and monitor key performance indicators (KPIs) to identify areas for improvement.
- Analyze sales data and trends to optimize inventory planning and product selection.
- Collaborate with cross-functional teams, including logistics and customer service, to ensure a seamless experience.
- Develop and maintain strong relationships with vendors and suppliers.
- Identify and implement process improvements to enhance operational efficiency.
- Motivate and mentor a team of virtual assistants (if applicable).
- Ensure adherence to all company policies and procedures.

Required Skills and Qualifications

- Bachelor's degree in Business Administration, Supply Chain Management, or a related field (or equivalent experience).
- Minimum 2-4 years of experience in e-commerce operations or a similar fast-paced environment.
- Strong understanding of inventory management principles.
- Excellent analytical and problem-solving skills.
- Proficiency in Microsoft Office Suite, including Excel.
- Strong communication, interpersonal, and collaboration skills.
- Ability to work independently and manage multiple priorities effectively.
- Meticulous attention to detail and a commitment to accuracy.
- Passion for e-commerce and a desire to learn and adapt in a dynamic environment.

Experience

This role is open to both experienced professionals and enthusiastic freshers with a

strong academic background and eagerness to learn.

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Why Join Flipkart?

At Flipkart, we believe in fostering a culture of growth and development. You'll be surrounded by talented individuals who are passionate about creating a world-class shopping experience. We offer a competitive compensation and benefits package, including:

- Competitive salary and bonus structure
- Comprehensive health insurance coverage
- Paid time off and vacation days
- Opportunities for professional development and training
- Flexible work arrangements (remote work)
- Vibrant and collaborative work environment

Application Process

To apply, please submit your resume and a cover letter outlining your relevant skills and experience. We look forward to hearing from you!

Join the Flipkart Family and Help Us Shape the Future of E-commerce!

As a Marketing Research Analyst at Flipkart, you'll play a vital role in driving our success. You'll have the opportunity to leverage your skills, contribute to a dynamic team, and make a real impact on millions of customers across India. If you're a passionate and results-oriented individual looking for a challenging and rewarding career, we encourage you to apply!

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