Flipkart Careers – Fast Job Search – Job Card For Social Media Assistant

Hiring organization
Flipkart

Date posted
March 23, 2024

Valid through
31.12.2024

APPLY NOW

Job Location
India
Remote work from: IN; DE; US; AU; NZ; HK; JP; KZ; MY; SG; TW; TH; UZ; VN; AT; BY; BE; DK; FR; GR; NL; RU; ES; CH; UK; GB; DZ; KW; MA; QA; SA; MX; AE; CA; GT; DO

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Base Salary
USD 14 - USD 23

Qualifications
12th Pass, Graduate, Post Graduate

Employment Type
Full-time

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Description

Flipkart Recruitment 2024: Become a Social Media Rockstar (Remote)

Are you a social media whiz who thrives on creating engaging content and building communities? Do you have a knack for understanding trends and keeping your finger on the pulse of what resonates with online audiences? If so, then Flipkart wants you!

We're looking for a passionate and creative Social Media Assistant to join our dynamic team and play a key role in amplifying Flipkart's voice across various social media platforms. In this remote position, you'll have the opportunity to work from anywhere in India, contributing to the growth and success of one of India's leading e-commerce giants.

Why Flipkart?

At Flipkart, we're revolutionizing the way India shops. We're a fast-paced, innovative company with a young and energetic culture. Here, you'll have the chance to:

- **Make a real impact:** Your work will be seen by millions of people across India, and you'll play a vital role in shaping Flipkart's social media presence.
- **Work with the best:** Collaborate with a talented team of social media experts, marketers, and creatives.

- **Learn and grow:** We offer continuous learning opportunities and encourage you to develop your skills and expertise.
- **Enjoy a flexible work environment:** As a remote position, you'll have the freedom to work from the comfort of your own home, creating a healthy work-life balance.

About the Role

The Social Media Assistant will be responsible for developing and executing engaging social media content strategies that resonate with Flipkart's target audience. You'll work closely with the social media team to create a consistent brand voice and presence across various platforms.

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Flipkart Jobs Near Me

Key Responsibilities:

- Develop and curate engaging social media content, including text, images, and videos, aligned with Flipkart's brand identity and marketing goals.
- Schedule and publish content across various social media platforms like Facebook, Instagram, Twitter, and YouTube.
- Monitor social media conversations, respond to comments and messages promptly and professionally.
- Track and analyze social media performance using relevant metrics and tools.
- Research and identify trending topics and social media conversations relevant to Flipkart's industry.
- Assist with developing and implementing social media campaigns to drive brand awareness, engagement, and sales.
- Stay updated on the latest social media trends and best practices.

Required Skills and Qualifications:

- Excellent written and verbal communication skills in English.
- Strong understanding of social media platforms and their functionalities (Facebook, Instagram, Twitter, etc.)
- A creative and innovative mindset with a passion for creating engaging content.
- Ability to work independently and manage multiple tasks effectively.
- Excellent time management and organizational skills.
- Proficient in social media scheduling tools (e.g., Buffer, Hootsuite).
- Experience with social media analytics tools is a plus.

Experience:

- This position is open to both recent graduates (freshers) and experienced professionals with 1-2 years of experience in social media marketing or a related field.

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Why Join Flipkart?

Flipkart offers a competitive compensation package and a comprehensive benefits program that includes health insurance, paid time off, and opportunities for professional development. We foster a collaborative and supportive work environment where you'll be encouraged to share your ideas and make a real impact.

Here are some of the perks you can enjoy as a Flipkart employee:

- Competitive salary and benefits package
- Opportunity to work on challenging and impactful projects
- Flexible work arrangements (remote work)
- Young and vibrant work culture
- Learning and development opportunities
- Free employee discounts on Flipkart products

Application Process

If you're a creative, social media savvy individual who is passionate about e-commerce, we encourage you to apply! Please submit your resume and a cover letter outlining your social media experience and why you're interested in this position.

Motivate to Join

This is your chance to join a company that's at the forefront of the e-commerce revolution in India. Become part of a dynamic team, make a real impact, and take your social media skills to the next level! Don't miss this exciting opportunity – apply today!

General Overview

Flipkart is searching for a talented and enthusiastic Social Media Assistant to join our growing team. As a remote position, you'll have the flexibility to work from anywhere in India, while contributing to the social media success of a leading e-commerce company. We offer a competitive compensation package, a comprehensive benefits program, and a chance to work in a fast-paced and innovative environment.

We look forward to hearing from you!

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Jobs

Important Links

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