

https://jobable.govhelp.in/job/e-kart-recruitment-2024-all-india-jobs-sales-and-marketing-executive-post/

# E-kart Recruitment 2024 – All India Jobs – Sales and Marketing Executive Post

Job Location India Remote work from: IND

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Base Salary USD 10,200 - USD 19,500

Qualifications Graduate, 12th

Employment Type Full-time

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### Description

# E-kart Recruitment 2024

E-kart is transforming the way people shop in India, offering a vast selection of products across various categories and delivering them directly to their doorsteps. As a Sales and Marketing Executive, you'll play a crucial role in driving sales, building brand awareness, and expanding E-kart's reach across different regions and customer segments.

## E-kart Careers

#### **Responsibilities:**

- Develop and implement sales strategies to achieve assigned targets.
- Identify and qualify potential leads through various channels (online, offline, referrals).
- Build and maintain relationships with existing and new customers.
- Present product features and benefits to potential customers and address their queries.
- Negotiate and close deals, ensuring mutually beneficial outcomes.
- Develop and execute marketing campaigns to promote E-kart's offerings and brand.
- Monitor market trends and competitor activity to inform sales and marketing strategies.
- Analyze sales data and prepare reports to track progress and identify areas for improvement.
- Contribute to the overall growth and success of E-kart.

Hiring organization E-kart

Date posted January 6, 2024

Valid through 31.08.2024

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#### E-kart Jobs near me

Skills:

- Bachelor's degree in Marketing, Business Administration, or a related field (preferred).
- Minimum 1-2 years of experience in sales and marketing, preferably in the ecommerce industry.
- Strong communication and interpersonal skills, with the ability to build rapport and trust.
- Excellent written and verbal communication skills, with the ability to present product information persuasively.
- Negotiation and closing skills to secure deals and achieve sales targets.
- Proficiency in computer skills and relevant software applications (CRM, marketing automation tools).
- Ability to work independently and as part of a team in a fast-paced environment.
- Strong analytical and problem-solving skills.
- Proactive, self-motivated, and results-oriented with a passion for exceeding expectations.
- Knowledge of the Indian e-commerce market and consumer trends is a plus.
- Fluency in Hindi and English is a must. Additional regional language

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