

Digital Marketing Strategist – All Job For You – PhonePe Jobs For Freshers

Hiring organization
PhonePe

Job Location

India
Remote work from: IND

Date posted
February 26, 2024

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Valid through
31.08.2024

Base Salary

USD 11 - USD 23

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Qualifications

Graduate, 12th Pass

Employment Type

Full-time

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Description

Digital Marketing Strategist

We are seeking a dedicated Digital Marketing Strategist to join our team at PhonePe. The ideal candidate will have a passion for all things marketing and technology, and a desire to drive growth and improve customer experience.

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PhonePe Careers

Responsibilities:

- Design, build and maintain our social media presence.
- Measure and report performance of all digital marketing campaigns, and assess against goals (ROI and KPIs).
- Identify trends and insights, and optimize spend and performance based on the insights.
- Brainstorm new and creative growth strategies.
- Plan, execute, and measure experiments and conversion tests.

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Phonepe Jobs For Freshers

Skills:

- Proven working experience in digital marketing.
- Demonstrable experience leading and managing SEO/SEM, marketing database, email, social media and/or display advertising campaigns.
- Highly creative with experience in identifying target audiences and devising digital campaigns that engage, inform, and motivate.

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